



The fourth, fifth, sixth and seventh generations of our candy family work in the company.

**Sweet success.** Jelly Belly is coming off a year of unprecedented growth, success, and iconic brand partnerships. As we enter 2016/2017, we will keep the momentum going with many innovative new items.

Jelly Belly continues to bring you not only the highest quality in candy making, but also relevant products that captivate consumer interest at retail, including the wildly popular BeanBoozled collection, new product and flavor innovations in the ever-evolving Jelly Belly jelly bean line, and the latest pop culture trends through our licensing partnerships with Disney, Lucasfilm, Warner Bros. and DC Comics.

The innovations don't end with our product offerings. We have built a website just for you! Exclusively for direct Specialty customers, our new site makes it easier than ever to place orders and access information about Jelly Belly products. Discover special deals and discounts, browse product and see the current inventory, save your order histories for one-click re-ordering, and order online at your convenience.

Call us today, and let's work together to make this year a tremendous success!

# contents

Bulk	4-6
Organic	7, 16-17
Bags	8-15
Gift Bags	18-19
Gifts & Novelty	20-33
Boxes	34-38
Sunkist	39
Sport Beans	40-41
Displays & Store Decor	42-52



# Gift Bags

12  
Gift Bags  
per case



7.5 oz. 49 Assorted Flavors  
Item # 76830



7.5 oz. Sours  
Item # 76840



7.5 oz. Fruit Bowl  
Item # 76834



7.5 oz. Tropical  
Item # 76837



7.5 oz. Sunkist®  
Citrus Mix  
Item # 76821



7.5 oz.  
Buttered Popcorn  
Item # 76831



7.5 oz.  
Licorice  
Item # 76835



7.5 oz.  
Smoothie Blend  
Item # 76836



7.5 oz.  
Very Cherry  
Item # 76838



7.5 oz.  
Cocktail Classics®  
Item # 76839



7.5 oz. Champagne  
Item # 76888



7.5 oz. Jelly Belly®  
Camo Bag  
Item # 76885



**Jelly Belly salutes our troops and their families.**  
For every large Camo Beans bag sold, Jelly Belly will donate 25¢ to support U.S. Veterans and their families.\*  
\*10¢ per every 1 oz. bag.

NEW



7.5 oz. BATMAN™  
Item # 76889



NEW



7.5 oz. Star Wars™  
Galaxy Mix  
Item # 76881



7.5 oz.  
Disney® / Pixar  
Finding Dory  
Item # 76882



7.5 oz. Disney®  
Princess  
Item # 76879



7.5 oz. Disney®  
FROZEN  
Item # 76880



6 oz. Jordan  
Almonds  
Item # 76822



6 oz. Chocolate  
Dutch Mints®\*  
Item # 76847



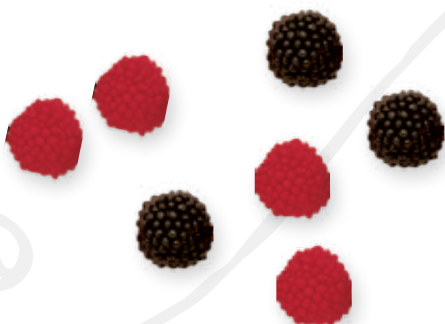
7.5 oz. Candy Corn  
Item # 76843



7.5 oz.  
Mickey Mouse  
Item # 76872



7.5 oz.  
Minnie Mouse  
Item # 76873



6.75 oz. Licorice  
Bridge Mix  
Item # 76827



6 oz. Gummi Bears  
Item # 76819



6 oz. Raspberries  
& Blackberries  
Item # 76818