



2016

~ 2017 ~
SPECIALTY

catalog



The fourth, fifth, sixth and seventh generations of our candy family work in the company.

Sweet success. Jelly Belly is coming off a year of unprecedented growth, success, and iconic brand partnerships. As we enter 2016/2017, we will keep the momentum going with many innovative new items.

Jelly Belly continues to bring you not only the highest quality in candy making, but also relevant products that captivate consumer interest at retail, including the wildly popular BeanBoozled collection, new product and flavor innovations in the ever-evolving Jelly Belly jelly bean line, and the latest pop culture trends through our licensing partnerships with Disney, Lucasfilm, Warner Bros. and DC Comics.

The innovations don't end with our product offerings. We have built a website just for you! Exclusively for direct Specialty customers, our new site makes it easier than ever to place orders and access information about Jelly Belly products. Discover special deals and discounts, browse product and see the current inventory, save your order histories for one-click re-ordering, and order online at your convenience.

Call us today, and let's work together to make this year a tremendous success!

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Time flies when you're having fun!

As the Jelly Belly® jelly bean celebrates its 40th anniversary, we are proud to continue the legacy of quality candy making that our family started nearly 120 years ago.

Today, we are deepening those company roots with innovations and exciting products designed to give our retailers building blocks for success.

Thank you for helping make the Jelly Belly brand what it is today!

FREE
WITH \$400
ORDER



Silhouette Floor
Display
Item # 88117



Free Standing Bulk Display
Item # 88146



Free Standing Combo Display
Item # 88145

NEW
RETAIL OFFSET
AVAILABLE



Bulk Curve
Item # 88168 PLUS:
1AC1070 Bulk Curve Bins (4/case)
1AC1071 Bulk Curve Shelf (1/case)

FREE
WITH \$200
ORDER



Jelly Belly®
Caddy Rack
Item # 88177

FREE
WITH \$300
ORDER



Jr. Hutch
Item # 88426

FREE
WITH \$400
ORDER



Curve Rack Combo
Item # 88168
PLUS: # 1AC1073

FREE
WITH \$400
ORDER



Curve Rack All Peg
Item # 88168



Jelly Belly Wave Rack
Item # 88465



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