

2018



Valentine
& Spring
Catalog





The fourth, fifth, sixth and seventh generations of our candy family work in the company.

In these pages, we offer our most robust spring selection ever with proven sellers and innovations, relevant gifts, seasonal confections, and items thoughtfully curated for displays from January through May. This variety allows you to customize inventory to meet shoppers' needs. Find exceptional products for spring holidays, and get inspired by our gift ideas all season long. And with Easter falling on April Fool's Day, there's plenty of inspiration! Let the Jelly Belly brand and its premium quality work for you and your business. Call us today or order online at your convenience.

contents



Valentine Bulk	3
Valentine Gifts	4-5
Spring Bulk	6-7
Spring and Easter Gifts	8-16

valentine bulk

...what's not to love?



Jelly Belly® Jewel Valentine Mix
Item # 52984
Jewel Bubble Gum, Cream Soda and Very Cherry



Jelly Belly® Valentine Mix
Item # 52959
Strawberry Cheesecake, Bubble Gum, Coconut, Cotton Candy and Very Cherry



Petite Sour Hearts
Item # 5337
Tiny gummi hearts with a pucker-up grape flavor



Red Raspberry Hearts
Item # 5311
Tender to the tooth; full-flavored raspberry pectin jell



Jelly Belly® Conversation Beans™
Item # 52770
Fun words and phrases, five sour flavors



Unbearably HOT Cinnamon Bears®
Item # 5010
These bouncing baby bears are sugar-sanded and intensely hot



Jewel Very Cherry Jelly Belly® Beans
Item # 52977
Top-selling Very Cherry jelly bean with a sparkling finish



Cherry Sours
Item # 2095
Soft panned shell with a tender cherry center



TABASCO® Jelly Belly® Jelly Beans
Item # 52966
You'll love these jelly beans flavored with TABASCO® brand seasonings



Champagne Jelly Belly® Beans
Item # 52861
Say "cheers" to your Valentine.



Sour Smoochi Lips®
Item # 5303
Sweet flavors with a sour sanding to make lips pucker.

We're Back



valentine

SWEETS FOR YOUR SWEETHEART

12
Gift Bags
per case



7.5 oz. Jelly Belly®
Valentine Mix
Item # 76863



7.5 oz. Jelly Belly®
Conversation Beans™
Item # 76861



7.5 oz. Jelly Belly®
Jewel Valentine Mix
Item # 76887



6.2 oz. Petite
Sour Hearts
Item # 76857

We're
Back



5.5 oz. Red
Raspberry Hearts
Item # 76859



6 oz. Sour
Smoochi Lips®
Item # 76856



1.2 oz. Jelly Belly®
Conversation Beans™
Flip Top Box
Item # 61810 • 2/24 ct. caddies



share the love

The striking look of the 10, 20, 40 and 50 flavor gift boxes emphasizes the premium quality of the candy inside.



8.5 oz. 20-Flavor
Jelly Belly® Gift Box
Item # 64830 • 10 boxes



21 oz. 50-Flavor Jelly Belly® Gift Box
Item # 64793 • 6 boxes



4.25 oz. 10-Flavor
Jelly Belly® Gift Box
Item # 64810 • 12 boxes



17 oz. 40-Flavor Jelly Belly® Gift Box
Item # 64860 • 5 boxes



4.25 oz. 5-Flavor
Jelly Belly® Sours Gift Box
Item # 64758 • 12 boxes





Jelly Belly

Bunny Corn
Candy Corn



Jelly Belly

ORIGINAL GOURMET JELLY BEANS

Jelly Belly

SPRING MIX JELLY BEANS

HAPPY EASTER!

SPRING MIX

Jelly Belly



NET WT 1.2 OZ (34g)



SPRING & EASTER

bulk



Jelly Belly® Spring Mix Item # 52952
Berry Blue, Cantaloupe, Cotton Candy, Island Punch, Sunkist® Lemon, Lemon Lime, Piña Colada, Sunkist® Pink Grapefruit and Sunkist® Tangerine



Sour Bunnies Item # 5360
Pucker up powered gummi/marshmallow rabbits featured in Apple, Cherry, Grape and Lemonade



Jewel Sour Lemon Item # 53002
One of our most loved flavors gets a whole new look with jewel finish – just in time for Spring!



Jewel Spring Mix Item # 53001
Jewel Berry Blue, Bubble Gum, Grape Soda, Orange, Sour Apple, Sour Lemon and Very Cherry



Deluxe Easter Mix* Item # 1715
Jelly Belly® Spring Mix, Bunny Corn®, Easter Mellocremes, Speckled Chocolate Malted Eggs and Foil-Wrapped Chocolate Eggs



Pectin Jelly Beans Item # 2745
Cherry, Grape, Lemon, Lime, Orange, Pineapple and Strawberry



Foil-Wrapped Solid Chocolate Eggs* Item # 6049
Rich milk chocolate covered in decorative foils



Speckled Chocolate Malted Eggs* Item # 4750
Large, full-flavored malted centers covered in a layer of milk chocolate and a thin candy shell



Assorted Jordan Almonds Item # 3035
Plump almonds dressed in crunchy sweet shells of Spring pastels



NEW
LOOK

Sparkling Bunny Corn® Item # 1745
Tempt the bunny with rich vanilla mellocremes dressed in sparkling pastel suits



Jelly Belly® Sours Mix Item # 52787
Sour Apple, Sour Cherry, Sour Grape, Sour Lemon and Sour Orange



Chocolate Dutch Mints®* Item # 4015
Creamy peppermint and chocolate co-mingle inside lavender, pink, mint green and white candy shells

spring gifts

12
Gift Bags
per case



7.5 oz. Jelly Belly®
Jewel Spring Mix
Item # 76886



7.5 oz. Sparkling
Bunny Corn®
Item # 76853



7.5 oz. Jelly Belly®
Spring Mix
Item # 76855



6.8 oz. Deluxe
Easter Mix*
Item # 76852



7.5 oz. Pectin
Jelly Beans
Item # 76854



6 oz. Foil-Wrapped
Solid Chocolate
Eggs*
Item # 76851



4.6 oz. Speckled
Chocolate Malted
Eggs*
Item # 76849



6 oz. Sour
Bunnies
Item # 76850



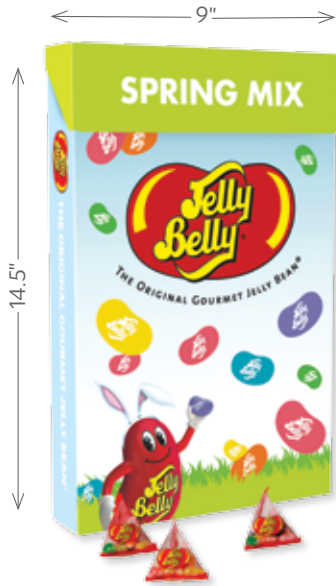
NEW

4.25 oz. Jelly Belly® 10-Flavor Easter Gift Box
Item # 64788 • 12 boxes



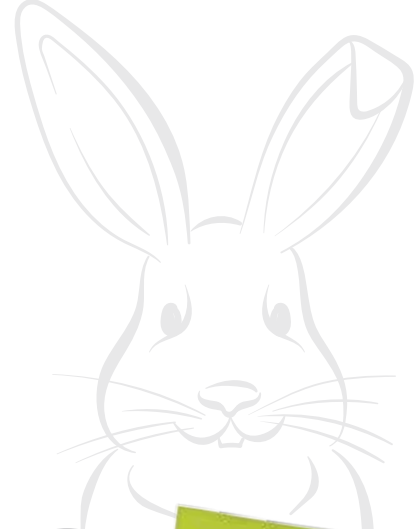
NEW

8.5 oz. Jelly Belly® 20-Flavor Easter Gift Box
Item # 64848 • 10 boxes



Merchandises 2 Ways! JUMBO (Includes 75 bags)

1.31 LB Jelly Belly® Spring Mix
JUMBO Easter Box
Item # 74709 • 6 boxes



3 oz. Sour Bunnies Bag
Item # 45171 • 12 ct. caddy



3 oz. Sparkling Bunny Corn® Bag
Item # 45122 • 12 ct. caddy



1 oz. Sparkling
Bunny Corn® Bag
Item # 72547 • 30 ct. caddy

1 oz. Jelly Belly®
Kids Mix Easter Bag
Item # 72546 • 30 ct. caddy



14.5 oz. Jelly Belly®
Jewel Spring Mix
Candy Jar
Item # 93772 • 6 jars



4.25 oz. Jelly Belly®
Spring Mix "Baby"
Carrot Bag Shelf Display
Item # 91500 • 2/12 ct. caddies



4.25 oz. Jelly Belly®
Tangerine "Baby"
Carrot Bag Shelf Display
Item # 91501 • 2/12 ct. caddies



1.2 oz. Jelly Belly®
Spring Mix Flip Top Box
Item # 61802 • 2/24 ct. caddies

EAT
Krispy Kreme
DOUGHNUTS



Jelly Belly
THE ORIGINAL GOURMET JELLY BEAN®
Cinnamon Apple Filled

Krispy Kreme
DOUGHNUTS

NET WT 4.25 OZ (120g) ©

Strawberry Iced

Original Glazed

Glazed Blueberry Cake

Chocolate Iced with Sprinkles

THE ORIGINAL GOURMET JELLY BEAN®

THE ORIGINAL GOURMET JELLY BEAN®



WAKE UP AND SMELL THE DOUGHNUTS!



Rise & Shine!

Delicious flavors of irresistible Krispy Kreme Doughnuts are now available as Jelly Belly jelly beans. Fans of both brands will line up to get a taste.



2.8 oz. Jelly Belly®
Krispy Kreme® Bag
Item # 66327 • 12 bags



4.25 oz. Jelly Belly®
Krispy Kreme® Gift Box
Item # 64787 • 12 boxes



1 oz. Jelly Belly® Krispy Kreme® Bag
Item # 72487 • 24 ct. caddy



7.5 oz. Jelly Belly®
Krispy Kreme® Gift Bag
Item # 76891 • 12 bags



10 lb. Bulk Jelly Belly®
Krispy Kreme® Assortment
Item # 52906



BeanBoozled® Jelly Beans



BeanBoozled® is HOT! Customers can't get enough of BeanBoozled, our mix of weird and wild flavors paired with look-alike "good" flavors. Check out the internet sensation on YouTube where you will find over 2 million BeanBoozled Challenge videos, some with over 20 million views!



7.1 oz. BeanBoozled® Party Pack
Item # 62630 • 6 bags



3.8 oz. BeanBoozled® Bouncing Bean Machine
Item # 86100 • 6 machines
Bean Machine sold unfilled.



1.9 oz. BeanBoozled® Bag
Item # 66340 • 12 bags



3.5 oz. BeanBoozled® Mystery Bean Dispenser
Item # 63965 • 2/6 ct. caddies



3.36 oz. BeanBoozled® Spinner Tin
Item # 62048 • 8 Tins



5.5 oz. BeanBoozled® Pouch Bag
Item # 66345 • 12 bags



1.6 oz. BeanBoozled® Flip Top Box
Item # 61800 • 2/24 ct. caddies



3.5 oz. BeanBoozled® Spinner Gift Box
Item # 62213 • 12 boxes

Dimensions: 15.315"L x 7.75"W x 2.244"H

12.6 oz. BeanBoozled® JUMBO Spinner Gift Box
Item # 62205 • 5 boxes





**Despicable Me
two NEW flavors**



1.6 oz. BeanBoozled®
Minion Edition Flip Top Box
Item # 61816 • 2/24 ct. caddies



1.9 oz. BeanBoozled®
Minion Edition Bag
Item # 66328 • 12 bags



5.5 oz. BeanBoozled®
Minion Edition
Pouch Bag
Item # 66347 • 12 bags



3.5 oz. BeanBoozled®
Minion Edition Gift Box
Item # 64750 • 12 boxes



12.6 oz. BeanBoozled®
Minion Edition JUMBO Gift Box
Item # 62203 • 5 boxes



ILLUMINATION PRESENTS
DESPICABLE ME 3
UNIVERSAL ENTERTAINMENT
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MIXED EMOTIONS™



1 oz. Jelly Belly®
Mixed Emotions Bag
Item # 72548 • 30 bags



2.8 oz. Jelly Belly®
Mixed Emotions Bag
Item # 66139 • 12 bags



4.25 oz. Jelly Belly®
Mixed Emotions Gift Box
Item # 64785 • 12 boxes



Jelly Belly® Mixed Emotions Plush
Item # 82901 • 2/10 ct. caddies



1.2 oz. Jelly Belly®
Mixed Emotions
Flip Top Box
Item # 61813 • 2/24 ct. caddies



8.75 oz. Jelly Belly®
Mixed Emotions
Pouch Bag
Item # 66099 • 6 bags

gift & novelty



1 oz. Disney Mickey Mouse & Minnie Mouse Bags

Mickey Mouse • Item # 72522 • 24 ct. caddy
Minnie Mouse • Item # 72521 • 24 ct. caddy



2.8 oz. Disney Mickey Mouse
Item # 66305 • 12 bags



2.8 oz. Disney Minnie Mouse
Item # 66306 • 12 bags



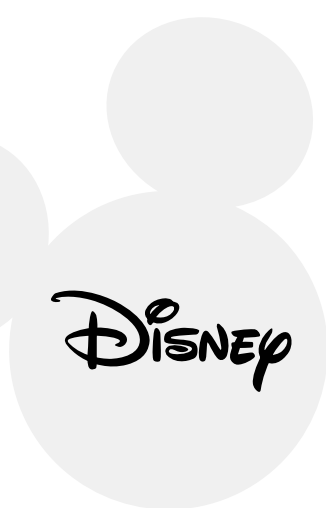
NEW LOOK

7.5 oz. Disney Mickey Mouse Gift Bag
Item # 76872 • 12 bags



NEW LOOK

7.5 oz. Disney Minnie Mouse Gift Bag
Item # 76873 • 12 bags



1 oz. Disney Mickey Mouse & Minnie Mouse Tins
Item # 62035 • 2/12 ct. mixed caddies



NEW

1 oz. 20 Flavors
Disney Minnie Mouse Bean Machine
Item # 86104 • 6 machines
Bean Machine sold unfilled.



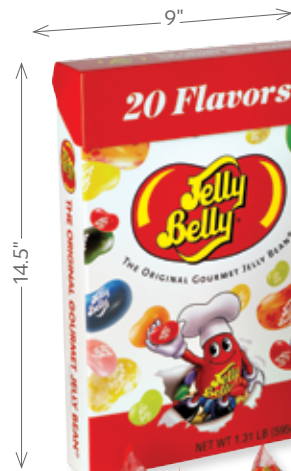
NEW LOOK

1 oz. 20 Flavors
Disney Mickey Mouse Bean Machine
Item # 86112 • 6 machines
Bean Machine sold unfilled.





1 oz. Jelly Belly® 20 Flavors Bag
Item # 72571 • 30 ct. caddy



Merchandises 2 Ways!
JUMBO (Includes 75 bags)

1.31 LB 20 Flavors
Jelly Belly® JUMBO Box
Item # 74743 • 6 boxes



1.7 oz. Jelly Belly®
Bean Tin with
20 Flavors
Item # 62030
2/10 ct. caddies



1.75 oz. Jelly Belly® Buttered
Popcorn Jelly Bean Boxes
Item # 63691 • 24 ct. caddy



The Perfect
Companion
for all Jelly Belly
Bean Machines!

2 lb. Jelly Belly®
49 Flavors Pouch Bag
Item # 83748 • 12 pouches



NEW

1 oz. 20 Flavors
Jelly Belly® Classic
Bean Machine
Item # 86102
6 machines
Bean Machine sold unfilled.



1 oz. 20 Flavors
Mr. Jelly Belly®
Bean Machine
Item # 86110
6 machines
Bean Machine sold unfilled.



1 oz. 20 Flavors Mr. Jelly Belly®
Soccer Bean Machine
Item # 86103 • 4 machines
Bean Machine sold unfilled.

NEW

BULK *curve*



Create a Jelly Belly® BULK Curve Rack!
Candy not included

Order three item numbers:

1. # 88168 Curve Display
2. # 1AC1070 Bulk Curve Bins (4/case, one case per shelf)
3. # 1AC1071 Bulk Curve Shelf (1/case)



Jelly Belly® Menu & Recipe Brochure
Item # 88007

- Dimensions: 3 7/8" w x 6" h
- 100 per pack
- Brochure shows Jelly Belly® flavors and creative recipes

Plexiglas Brochure Holder

Item # 88058 • 1 each

- Holds 100 menus
- Order w/# 88007
- Menus not included



NEW
Refillable Containers (empty)

Holds 4 oz. of beans
Item # 88185
80 containers



Zip Tear-Off Bags

Item # 88046

- Includes 1,000 bags/case (125/wicket)



3"x 1 1/4" Jelly Belly Static Cling Labels

Item # PS3091 • 1 set
Use with bulk bins
88168 and # 1AC1070



3"x 1 1/4" Confection Static Cling Labels

Item # PS3136 • 1 set
Use with bulk bins
88168 and # 1AC1070

Plastic Adapter Plate

Item # PS0260

- 1 each
- To be used for holding zip tear-off bags # 88046



JELLY BELLY CANDY COMPANY • One Jelly Belly Lane, Fairfield, CA 94533 U.S.A.

1-800-323-9380 • JellyBelly.com