

2019



Valentine
& Spring
Catalog





The fourth, fifth, sixth and seventh generations of our candy family work in the company.

In these pages, we offer our most robust spring selection ever with proven sellers and innovations, relevant gifts, seasonal confections, and items thoughtfully curated for displays from January through May. This variety allows you to customize inventory to meet shoppers' needs. Find exceptional products for spring holidays, and get inspired by our gift ideas all season long. Let the Jelly Belly brand and its premium quality work for you and your business. Call us today or order online at your convenience.

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valentine bulk

...what's not to love?



Jelly Belly® Jewel Valentine Mix
Item # 52984
Jewel Bubble Gum, Cream Soda and Very Cherry



Jelly Belly® Valentine Mix
Item # 52959
Strawberry Cheesecake, Bubble Gum, Coconut, Cotton Candy and Very Cherry



Jewel Very Cherry Jelly Belly® Beans
Item # 52977
Top-selling Very Cherry jelly bean with a sparkling finish



Jelly Belly Love Beans™
Item # 52988
Cinnamon, Coconut, Cotton Candy, Jewel Very Cherry and Red Apple



Jelly Belly® Conversation Beans®
Item # 52770
Fun words and phrases, five sour flavors



TABASCO® Jelly Belly® Jelly Beans
Item # 52966
You'll love these jelly beans flavored with TABASCO® brand seasonings



Champagne Jelly Belly® Beans
Item # 52861
Say "Cheers" to your Valentine.



Petite Sour Hearts
Item # 5337
Tiny gummi hearts with a pucker-up grape flavor



Red Raspberry Hearts
Item # 5311
Tender to the tooth; full-flavored raspberry pectin jell



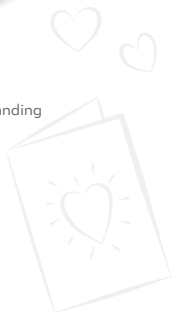
Unbearably HOT Cinnamon Bears®
Item # 5010
These bouncing baby bears are sugar-sanded and intensely hot



Cherry Sours
Item # 2095
Soft panned shell with a tender cherry center



Sour Smoochi Lips®
Item # 5303
Sweet flavors with a sour sanding to make lips pucker.



valentine

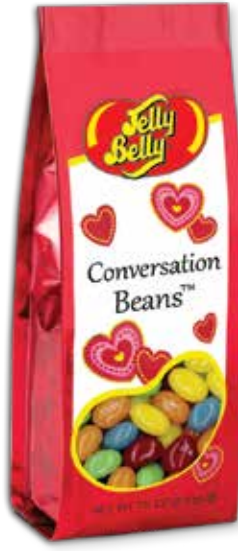
SWEETS FOR YOUR SWEETHEART



12 Gift Bags per case



7.5 oz. Jelly Belly® Valentine Mix
Item # 76863



7.5 oz. Jelly Belly® Conversation Beans™
Item # 76861



7.5 oz. Jelly Belly® Jewel Valentine Mix
Item # 76887



6.2 oz. Petite Sour Hearts
Item # 76857



5.5 oz. Red Raspberry Hearts
Item # 76859



6 oz. Sour Smoochi Lips®
Item # 76856



1.2 oz. Jelly Belly® Conversation Beans® Flip Top Box
Item # 61810 • 2/24 ct. caddies

NEW



1.2 oz. Jelly Belly Love Beans™ Flip Top Box
Item # 61818 • 2/24 ct. caddies



NEW



3 oz. Cupid Corn® Grab n Go® Bag
Item # 45127 • 12 bags

NEW



2.75 oz. Red Raspberry Hearts Grab n Go® Bag
Item # 45125 • 12 bags

NEW



2.75 oz. Jelly Belly Love Beans™ Grab n Go® Bag
Item # 45130 • 12 bags



Share the Love

The striking look of the 10, 20 and 40 flavor gift boxes emphasizes the premium quality of the candy inside.



1 lb. 20-Flavor
Jelly Belly® Clear Gift Box
Item # 64880 • 6 boxes



2 lb. 40-Flavor
Jelly Belly® Clear Gift Box
Item # 64875 • 5 boxes



4.25 oz. 10-Flavor
Jelly Belly® Gift Box
Item # 64810 • 12 boxes



8.5 oz. 20-Flavor
Jelly Belly® Gift Box
Item # 64830 • 10 boxes



NEW
4oz. 5-Flavor
Jelly Belly Love Beans™
Clear Gift Box
Item # 64890 • 12 boxes



Jelly Belly
Sparkling
Bunny Corn
Candy Corn
Naturally & Artificially Flavored
NET WT 1.07 (30g) ©

Jelly Belly
ORIGINAL GOURMET JELLY BEANS
NET WT 4.25 (120g) ©

Jelly Belly
Spring Mix
NET WT 4.25 (120g) ©

HAPPY EASTER!

Jelly Belly
SPRING MIX
NET WT 1.2 OZ (34g) ©



SPRING & EASTER

bulk

Two flavors in each piece

- Ice Cream
- Waffle Cone

NEW



Jelly Belly® Spring Mix Item # 52952
Berry Blue, Cantaloupe, Cotton Candy, Island Punch, Sunkist® Lemon, Lemon Lime, Piña Colada, Sunkist® Pink Grapefruit and Sunkist® Tangerine



Sour Bunnies Item # 5360
Pucker up powered gummi/marshmallow rabbits featured in Apple, Cherry, Grape and Lemonade



Jelly Belly Candy Cones™
Item # 1246
Mint Chip, Strawberry, Orange Sherbet, Chocolate and French Vanilla



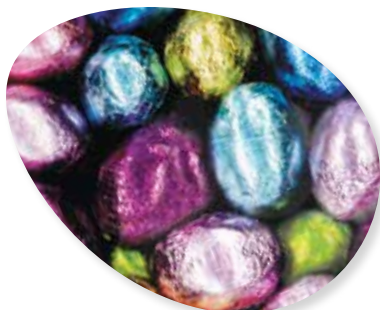
Jewel Spring Mix Item # 53001
Jewel Berry Blue, Bubble Gum, Grape Soda, Orange, Sour Apple, Sour Lemon and Very Cherry



Deluxe Easter Mix* Item # 1715
Jelly Belly® Spring Mix, Bunny Corn®, Easter Mellocremes, Speckled Chocolate Malted Eggs and Foil-Wrapped Chocolate Eggs



Pectin Jelly Beans Item # 2745
Cherry, Grape, Lemon, Lime, Orange, Pineapple and Strawberry



Foil-Wrapped Solid Chocolate Eggs*
Item # 6049
Rich milk chocolate covered in decorative foils



Speckled Chocolate Malted Eggs*
Item # 4750
Large, full-flavored malted centers covered in a layer of milk chocolate and a thin candy shell



Assorted Jordan Almonds
Item # 3035
Plump almonds dressed in crunchy sweet shells of Spring pastels



Sparkling Bunny Corn® Item # 1745
Tempt the bunny with rich vanilla mellocremes dressed in sparkling pastel suits



Jelly Belly® Sours Mix Item # 52787
Sour Apple, Sour Cherry, Sour Grape, Sour Lemon and Sour Orange



Chocolate Dutch Mints®* Item # 4015
Creamy peppermint and chocolate co-mingle inside lavender, pink, mint green and white candy shells



spring gifts

NEW
LOOK

12
Gift Bags
per case



7.5 oz. Jelly Belly®
Jewel Spring Mix
Item # 76886



7.5 oz. Sparkling
Bunny Corn®
Item # 76853



7.5 oz. Jelly Belly®
Spring Mix
Item # 76855



6.8 oz. Deluxe
Easter Mix*
Item # 76852



7.5 oz. Pectin
Jelly Beans
Item # 76854



6 oz. Foil-Wrapped
Solid Chocolate
Eggs*
Item # 76851



4.6 oz. Speckled
Chocolate Malted
Eggs*
Item # 76849



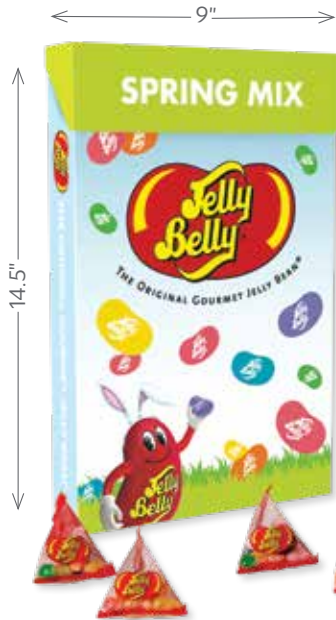
6 oz. Sour
Bunnies
Item # 76850



4.25 oz. Jelly Belly® 10-Flavor Easter Gift Box
Item # 64788 • 12 boxes

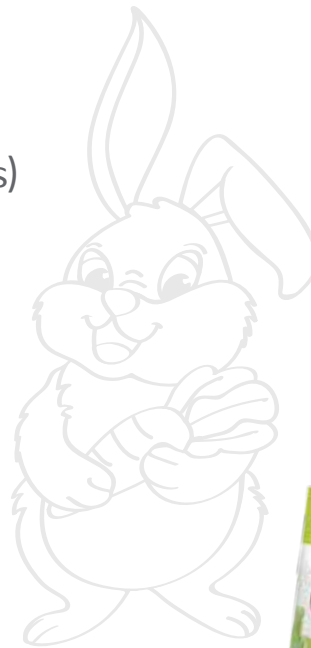


8.5 oz. Jelly Belly® 20-Flavor Easter Gift Box
Item # 64848 • 10 boxes



Merchandise 2 Ways!
JUMBO (Includes 75 bags)

1.31 LB Jelly Belly® Spring Mix
 JUMBO Easter Box
 Item # 74709 • 6 boxes



1 oz. Sparkling
 Bunny Corn® Bag
 Item # 72547 • 30 ct. caddy

1 oz. Jelly Belly®
 Kids Mix Easter Bag
 Item # 72546 • 30 ct. caddy



3 oz. Sparkling
 Bunny Corn® Bag
 Item # 45122 • 12 ct. caddy



3 oz. Sour Bunnies Bag
 Item # 45171 • 12 ct. caddy



14.5 oz. Jelly Belly®
 Jewel Spring Mix
 Candy Jar
 Item # 93772 • 6 jars



4.25 oz. Jelly Belly®
 Spring Mix "Baby"
 Carrot Bag Shelf Display
 Item # 91500 • 2/12 ct. caddies



4.25 oz. Jelly Belly®
 Tangerine "Baby"
 Carrot Bag Shelf Display
 Item # 91501 • 2/12 ct. caddies



1.2 oz. Jelly Belly®
 Spring Mix Flip Top Box
 Item # 61802 • 2/24 ct. caddies

EAT
Krispy Kreme
DOUGHNUTS



WAKE UP AND SMELL THE DOUGHNUTS!



NEW



1 oz. Jelly Belly®
Krispy Kreme® Tin
Item # 62027
2/12 ct. caddies

Rise & Shine!

Delicious flavors of irresistible Krispy Kreme® Doughnuts are now available as Jelly Belly® jelly beans. Fans of both brands will line up to get a taste.



2.8 oz. Jelly Belly®
Krispy Kreme® Bag
Item # 66327 • 12 bags



1 oz. Jelly Belly® Krispy Kreme® Bag
Item # 72487 • 24 ct. caddy



4.25 oz. Jelly Belly®
Krispy Kreme® Gift Box
Item # 64787 • 12 boxes

NEW



8.75 oz. Jelly Belly®
Krispy Kreme® Bag
Item # 66102 • 6 bags



7.5 oz. Jelly Belly®
Krispy Kreme® Gift Bag
Item # 76891 • 12 bags

Jelly Belly® Krispy Kreme®
Doughnut Mix
Item # 52906
Cinnamon Apple Filled,
Strawberry Iced, Original Glazed®,
Glazed Blueberry Cake, Chocolate Iced
with Sprinkles



gift & novelty



1 oz. Disney Mickey Mouse & Minnie Mouse Bags

Mickey Mouse • Item # 72522 • 24 ct. caddy

Minnie Mouse • Item # 72521 • 24 ct. caddy



2.8 oz. Disney Mickey Mouse
Item # 66305 • 12 bags



2.8 oz. Disney Minnie Mouse
Item # 66306 • 12 bags



7.5 oz. Disney Mickey Mouse
Gift Bag

Item # 76872 • 12 bags



7.5 oz. Disney Minnie Mouse
Gift Bag

Item # 76873 • 12 bags



1 oz. Disney Mickey Mouse & Minnie Mouse Tins
Item # 62035 • 2/12 ct. mixed caddies



1 oz. 20 Flavors
Disney Minnie Mouse Bean Machine

Item # 86104 • 6 machines

Bean Machine sold unfilled.



1 oz. 20 Flavors
Disney Mickey Mouse Bean Machine

Item # 86112 • 6 machines

Bean Machine sold unfilled.



BeanBoozled® Jelly Beans



5TH
edition
TWO NEW FLAVORS!

With millions of YouTube videos, and hundreds more added daily, the world's fascination with wild and weird flavors is going strong. Now, there are two additions to the menu. There's still only one way to find out if it's delicious or vicious!

CAUTION!
These jelly beans may look alike but they could not taste more different from each other. Think you can tell them apart?
WE DARE YOU!

NEW Stink Bug	Toasted Marshmallow	NEW Dirty Dishwater	Birthday Cake
Rotten Egg	Buttered Popcorn	Toothpaste	Berry Blue
Barf	Peach	Canned Dog Food	Chocolate Pudding
Booger	Juicy Pear	Spoiled Milk	Coconut
Stinky Socks	Tutti-Fruitti	Dead Fish	Strawberry Banana Smoothie

Naturally & Artificially Flavored



1.9 oz. BeanBoozled® Bag
Item # 66340 • 12 bags



7.1 oz. BeanBoozled® Party Pack
Item # 62630 • 6 bags



3.5 oz. BeanBoozled®
Mystery Bean Dispenser
Item # 63965 • 2/6 ct. caddies



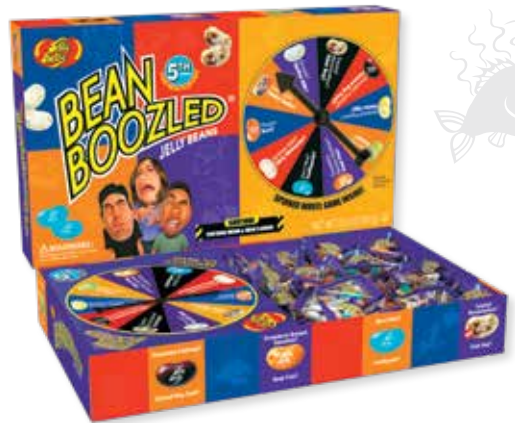
3.36 oz. BeanBoozled® Spinner Tin
Item # 62048 • 8 Tins



3.5 oz. BeanBoozled® Jelly Beans
Spinner Gift Box
Item # 62213 • 12 boxes



1.6 oz. BeanBoozled®
Flip Top Box
Item # 61800 • 2/24 ct. caddies



Dimensions: 15.315"L x 7.75"W x 2.244"H

12.6 oz. BeanBoozled® JUMBO
Spinner Gift Box
Item # 62205 • 5 boxes





1 oz. Jelly Belly® 20 Flavors Bag
Item # 72571 • 30 ct. caddy



Merchandise 2 Ways!
JUMBO (Includes 75 bags)

1.31 LB 20 Flavors
Jelly Belly® JUMBO Box
Item # 74743 • 6 boxes



1.75 oz. Jelly Belly® Buttered
Popcorn Jelly Bean Boxes
Item # 63691 • 24 ct. caddy



1.7 oz. Jelly Belly®
Bean Tin with
20 Flavors
Item # 62030
2/10 ct. caddies



3.5 oz. 20 Flavors
Petite Bean Machine
Item # 86145 • 6 machines
Bean Machine sold unfilled.

Includes
3.5 oz. bag
20-Flavor
Jelly Beans

NEW



The perfect
add-on sale!

1.31 lb. Jelly Belly®
49 Flavors Pouch Bag
Item # 83780 • 6 pouches

NEW



1 oz. 20 Flavors
Mr. Jelly Belly® Dispenser
Item # 86101 • 6 machines
Bean Machine sold unfilled.

NEW



1 oz. 20 Flavors
My Favorites
Bean Dispenser
Item # 86144 • 6 machines
Bean Machine sold unfilled.

BULK *curve*



Jelly Belly® Menu & Recipe Brochure
Item # 88007

- Dimensions: 3 7/8" w x 6" h
- 100 per pack
- Brochure shows Jelly Belly® flavors and creative recipes

Plexiglas Brochure Holder
Item # 88058 • 1 each

- Holds 100 menus
- Order w/ # 88007
- Menus not included



Refillable Containers (empty)
Holds 4 oz. of beans
Item # 88185
80 containers



3" x 1 1/4" Jelly Belly Static Cling Labels
Item # PS3091 • 1 set
Use with bulk bins
88168 and # 1AC1070



3" x 1 1/4" Confection Static Cling Labels
Item # PS3136 • 1 set
Use with bulk bins
88168 and # 1AC1070



Zip Tear-Off Bags
Item # 88046

- Includes 1,000 bags/case (125/wicket)

Plastic Adapter Plate
Item # PS0260

- 1 each
- To be used for holding zip tear-off bags # 88046

NEW LOOK



Create a Jelly Belly® BULK Curve Rack!
Candy not included

Order three item numbers:

1. # 88178 Modular Display
2. # 1AC1131 Curve Bins (4/case, one case per shelf)
3. # 1AC1132 Bin Shelf Tray (1/case)



JELLY BELLY CANDY COMPANY • One Jelly Belly Lane, Fairfield, CA 94533 U.S.A.

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