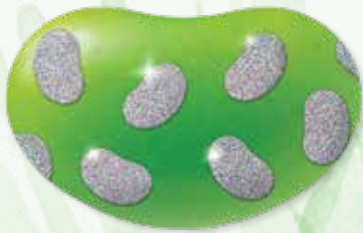
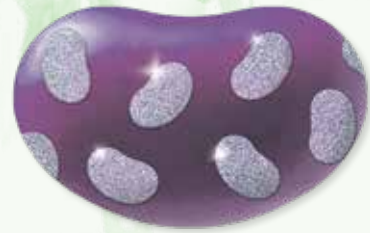




# Valentine & Spring Catalog

2020



♥ VALENTINE ♥

✿ SPRING ✿



The fourth, fifth, sixth and seventh generations of our candy family work in the company.

In these pages, we offer our most robust spring selection ever with proven sellers and innovations, relevant gifts, seasonal confections, and items thoughtfully curated for displays from January through May. This variety allows you to customize inventory to meet shoppers' needs. Find exceptional products for spring holidays, and get inspired by our gift ideas all season long. Let the Jelly Belly brand and its premium quality work for you and your business. Call us today or order online at your convenience.

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**ALL  
EVERYDAY  
ITEMS CAN BE  
ADDED TO  
YOUR ORDER**

NEW



**Rosé  
Jelly Belly® Beans**

Item # 52036  
Share some bubbly with your Valentine

ALCOHOL FREE

# bulk



**Jelly Belly® Jewel  
Valentine Mix**

Item # 52984  
Jewel Bubble Gum, Cream Soda  
and Very Cherry



**Jelly Belly® Valentine Mix**

Item # 52959  
Strawberry Cheesecake, Bubble Gum,  
Coconut, Cotton Candy and Very Cherry



**Jewel Very Cherry  
Jelly Belly® Beans**

Item # 52977  
Top-selling Very Cherry jelly  
bean with a sparkling finish



**Jelly Belly®  
Conversation Beans®**

Item # 52770  
Fun words and phrases printed on  
sour cherry, sour apple, sour grape,  
sour orange and sour lemon



**TABASCO®  
Jelly Belly® Jelly Beans**

Item # 52966  
You'll love these jelly beans flavored  
with TABASCO® brand seasonings



**Petite Sour Hearts**

Item # 5337  
Tiny gummi hearts with a  
pucker-up flavor



**Red Raspberry Hearts**

Item # 5311  
Tender to the tooth; full-flavored  
raspberry pectin jell



**Unbearably HOT  
Cinnamon Bears®**

Item # 5010  
These bears are sugar-sanded  
and intensely hot



**Cherry Sours**

Item # 2095  
Soft panned shell with a tender  
cherry center



**Sour  
Smoochi Lips®**

Item # 5303  
Sweet flavors with a sour sanding  
to make lips pucker



# valentine

## GIFTS



7.5 oz. Jelly Belly®  
Valentine Mix  
Item # 76863



7.5 oz. Jelly Belly®  
Conversation Beans®  
Item # 76861



7.5 oz. Jelly Belly®  
Jewel Valentine Mix  
Item # 76887



6.2 oz. Petite  
Sour Hearts  
Item # 76857

12  
GIFT BAGS  
PER CASE



5.5 oz. Red  
Raspberry Hearts  
Item # 76859



6 oz. Sour  
Smoochi Lips®  
Item # 76856



1.2 oz. Jelly Belly®  
Conversation Beans®  
Flip Top Box  
Item # 61810 • 2/24 ct. caddies



3 oz. Sparkling Cupid  
Corn Grab & Go® Bag  
Item # 45127 • 12 bags



2.75 oz. Red Raspberry  
Hearts Grab & Go® Bag  
Item # 45125 • 12 bags



1 oz. Conversation Beans® Bag  
Item # 72549 • 30 ct. caddy



# SHARE THE love



4 oz. 5-Flavor  
Jelly Belly® Love  
Clear Gift Box  
Item # 64890 • 12 boxes



1 lb. 20-Flavor  
Jelly Belly® Clear Gift Box  
Item # 64880 • 6 boxes



2 lb. 40-Flavor  
Jelly Belly® Clear Gift Box  
Item # 64875 • 5 boxes



4.25 oz. 10-Flavor  
Jelly Belly® Gift Box  
Item # 64810 • 12 boxes



8.5 oz. 20-Flavor  
Jelly Belly® Gift Box  
Item # 64830 • 10 boxes



NEW



1.5 oz. Jelly Belly®  
Rosé Bottle  
Item # 91219  
2/24 ct. caddies  
ALCOHOL FREE



5.6 oz. Jelly Belly®  
Rosé Bottle  
Item # 91231 • 6 bottles  
ALCOHOL FREE





**Jelly Belly**  
**Sparkling Bunny Corn**  
Candy Corn  
Naturally & Artificially Flavored  
NET WT 1.07 (30g) ©

**Jelly Belly**  
ORIGINAL GOURMET JELLY BEANS  
NET WT 4.25 (120g) ©

**Jelly Belly**  
GOURMET COCOA AND VANILLA JELLY BEANS  
NET WT 2.5 (70g) ©

**SPRING MIX**  
**Jelly Belly**  
NET WT 1.2 OZ (34g) ©

# bulk

NEW



## Jelly Belly® Candy Cupcakes™

Item # 1247 • Blueberry, Banana, Strawberry, Chocolate and French Vanilla



## Jelly Belly® Spring Mix

Item # 52952 • Berry Blue, Cantaloupe, Cotton Candy, Island Punch, Sunkist® Lemon, Lemon Lime, Piña Colada, Sunkist® Pink Grapefruit and Sunkist® Tangerine



## Sour Bunnies

Item # 5360 • Pucker up powered gummi/marshmallow bunnies featured in Apple, Cherry, Grape and Lemonade



## Jelly Belly® Candy Cones®

Item # 1246 • Mint Chip, Strawberry, Orange Sherbet, Chocolate and French Vanilla



## Jewel Spring Mix

Item # 53001 • Jewel Berry Blue, Bubble Gum, Grape Soda, Orange, Sour Apple, Sour Lemon and Very Cherry



## Deluxe Easter Mix\*

Item # 1715 • Jelly Belly® Spring Mix, Sparkling Bunny Corn®, Easter Mellocremes, Speckled Chocolate Malted Eggs and Foil-Wrapped Chocolate Eggs



## Pectin Jelly Beans

Item # 2745 • Cherry, Grape, Lemon, Lime, Orange, Pineapple and Strawberry



## Assorted Jordan Almonds

Item # 3035 • Plump almonds dressed in crunchy sweet shells of Spring pastels



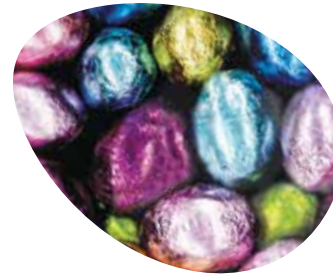
## Sparkling Bunny Corn®

Item # 1745 • Tempt the bunny with rich vanilla mellocremes dressed in sparkling pastel suits



## Speckled Chocolate Malted Eggs\*

Item # 4750 • Large, full-flavored malted centers covered in a layer of milk chocolate and a thin candy shell



## Foil-Wrapped Solid Chocolate Eggs\*

Item # 6049 • Rich milk chocolate covered in decorative foils



## Jelly Belly® Sours Mix

Item # 52787 • Sour Apple, Sour Cherry, Sour Grape, Sour Lemon and Sour Orange



## Chocolate Dutch Mints®\*

Item # 4015 • Creamy peppermint and chocolate co-mingle inside lavender, pink, mint green and white candy shells



# gifts

12  
GIFT BAGS  
PER CASE



7.5 oz. Jelly Belly®  
Jewel Spring Mix  
Item # 76886



7.5 oz. Sparkling  
Bunny Corn®  
Item # 76853



7.5 oz. Jelly Belly®  
Spring Mix  
Item # 76855



6.8 oz. Deluxe  
Easter Mix\*  
Item # 76852



7.5 oz. Pectin  
Jelly Beans  
Item # 76854



6 oz. Foil-Wrapped  
Solid Chocolate Eggs\*  
Item # 76851



4.6 oz. Speckled  
Chocolate Malted Eggs\*  
Item # 76849



6 oz. Sour  
Bunnies  
Item # 76850



4.25 oz. Jelly Belly®  
Candy Cones™  
Item # 64896 • 12 boxes



4.25 oz. Jelly Belly®  
10-Flavor Easter Gift Box  
Item # 64788 • 12 boxes



8.5 oz. Jelly Belly®  
20-Flavor Easter Gift Box  
Item # 64848 • 10 boxes

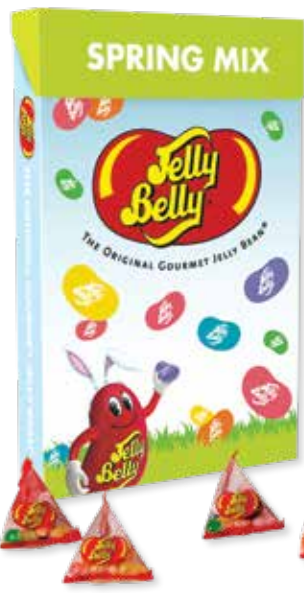






# Merchandise 2 Ways! JUMBO (Includes 75 bags)

1.31 lb. Jelly Belly® Spring Mix  
JUMBO Easter Box  
Item # 74709 • 6 boxes



1 oz. Sparkling  
Bunny Corn® Bag  
Item # 72547 • 30 ct. caddy

1 oz. Jelly Belly®  
Kids Mix Easter Bag  
Item # 72546 • 30 ct. caddy



3 oz. Sparkling  
Bunny Corn® Bag  
Item # 45122 • 12 ct. caddy



3 oz. Sour  
Bunnies Bag  
Item # 45171  
12 ct. caddy



1.2 oz. Jelly Belly®  
Kids Mix Flip Top Box  
Item # 61823 • 2/24 ct. caddies



14.5 oz. Jelly Belly®  
Jewel Spring Mix  
Candy Jar  
Item # 93772 • 6 jars



4.25 oz. Jelly Belly®  
Spring Mix "Baby"  
Carrot Bag Shelf Display  
Item # 91500 • 2/12 ct. caddies



4.25 oz. Jelly Belly®  
Tangerine "Baby"  
Carrot Bag Shelf Display  
Item # 91501 • 2/12 ct. caddies



1.2 oz. Jelly Belly®  
Spring Mix Flip Top Box  
Item # 61802 • 2/24 ct. caddies



# BeanBoozled® Jelly Beans

With millions of YouTube videos, and hundreds more added daily, the world's fascination with weird and wild flavors is going strong. Now, there are two additions to the menu. There's still only one way to find out if it's delicious or vicious!



NEW

4.25 oz. Extreme BeanBoozled® Gift Box  
Item # 64885 • 12 boxes

The Extreme version is only for the brave. 100% weird and wild flavors. No good flavors, no safety nets, no relief.



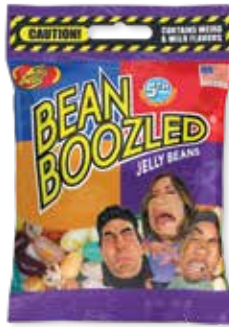
**CAUTION!**  
These jelly beans may look alike but they could not taste more different from each other. Think you can tell them apart?  
**WE DARE YOU!**

Stink Bug	Toasted Marshmallow	Dirty Dishwater	Birthday Cake
Rotten Egg	Buttered Popcorn	Toothpaste	Berry Blue
Barf	Peach	Canned Dog Food	Chocolate Pudding
Booger	Juicy Pear	Spoiled Milk	Coconut
Stinky Socks	Tutti-Fruitti	Dead Fish	Strawberry Banana Smoothie

*Naturally & Artificially Flavored*



7.1 oz. BeanBoozled® Party Pack  
Item # 62630 • 6 bags



Perfect for April Fools' Day



Download the FREE BeanBoozled Mobile App!

1.9 oz. BeanBoozled® Bag  
Item # 66340 • 12 bags



3.36 oz. BeanBoozled® Spinner Tin  
Item # 62048 • 8 Tins



3.5 oz. BeanBoozled® Mystery Bean Dispenser  
Item # 63965 • 2/6 ct. caddies



3.5 oz. BeanBoozled® Jelly Beans Spinner Gift Box  
Item # 62213 • 12 boxes



1.6 oz. BeanBoozled® Flip Top Box  
Item # 61800 • 2/24 ct. caddies



Dimensions: 15.315"L x 7.75"W x 2.244"H  
12.6 oz. BeanBoozled® JUMBO Spinner Gift Box  
Item # 62205 • 5 boxes



# IN-STORE merchandising

NEW



**Bulk Gift Bag Kit**  
Item # 66420  
12 ct. bags



- Allows your customers to create a custom gift using our bulk Jelly Belly jelly beans
- Holds up to 1 lb. of Jelly Belly jelly beans
- Can be pegged in your store or can be merchandised on a clip strip (included)
- Candy not included



**Jelly Belly® Menu & Recipe Brochure**

- Item # 88007
- Dimensions: 3 7/8" w x 6" h
  - 100 per pack
  - Brochure shows Jelly Belly® flavors and creative recipes



**Plexiglas Brochure Holder**

- Item # 88058 • 1 each
- Holds 100 menus
  - Order w/ # 88007
  - Menus not included

**Create a Jelly Belly® BULK Curve Rack!**

- Candy not included

**ORDER THREE ITEM NUMBERS:**

- # 88178 Modular Display
- # 1AC1070 Curve Bins (4/case, one case per shelf)
- # 1AC1071 Bin Shelf Tray (1/case)



**Zip Tear-Off Bags**

- Item # 88046
- Includes 1,000 bags/case (125/wicket)

**Plastic Adapter Plate**

- Item # PS0260
- 1 each
  - To be used for holding zip tear-off bags # 88046



**Refillable Containers (empty)**

- Holds 4 oz. of beans  
Item # 88185  
80 containers



**3" x 1 1/4" Jelly Belly Static Cling Labels**  
Item # PS3091 • 1 set  
• Use with bulk bins  
# 88178 and # 1AC1070



**3" x 1 1/4" Confection Static Cling Labels**  
Item # PS3136 • 1 set  
• Use with bulk bins  
# 88178 and # 1AC1070



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1-800-323-9380 • JellyBelly.com