



FOR IMMEDIATE RELEASE

## **Home Hardware Stores Limited Welcomes Three New Members in Québec**

**ST. JACOBS, ON – MARCH 6, 2020** – Home Hardware Stores Limited has welcomed three new members to the Québec family. With over 135 stores in the province, Home Hardware looks forward to our continued growth in the Québec market.

“Home Hardware Stores Limited welcomes these new Dealers to the family and is thrilled to work with them to see their business’s grow for many years to come,” said Mario Durocher, Director, Retail Operations Québec, Home Hardware Stores Limited. “It is important to Home Hardware Stores Limited to have strategies in place to support our rapid growth as well as support our existing Dealers. We have programs, advertising and resources tailored specifically for our Québec stores and we are proud to serve such an important group of independent retailers.”

“We want to welcome our new Dealers into the Home Hardware family,” says Dunc Wilson, Senior Director, Sales, Home Hardware Stores Limited. “This growth represents our interest in growing our presence in Québec and we look forward to continuing to serve these communities.”

The three stores that have joined the Home Hardware banner this year include:

- Quincaillerie Limoilou – Québec (Home Hardware)
- Matériaux Manic in Baie Comeau – Québec (Home Hardware Building Centre)
- Réno Mat St-Etienne in St-Etienne-de-Lauzon – Québec (Home Hardware Building Centre)

### **Quincaillerie Limoilou**

Dominic Poulin of Quincaillerie Limoilou joined Home Hardware as a Dealer-Owner in February 2020. This store is situated in the heart of Québec City and has been in operation since 1992. Founded by Dominic Poulin’s parents, Dominic operates the store with his wife Audrey and son Mathieu.

### **Matériaux Manic**

Matériaux Manic in Baie Comeau joined the Home Hardware family after converting banners in February 2020. Michel Charette and his wife Élise Caron have owned and operated the store since 2012. Michel and Élise are expanding and remerchandising the store.

### **Réno Mat St-Etienne**

Réno Mat St-Etienne in St-Etienne-de-Lauzon will reopen its doors under the Home banner in April 2020. The location was previously a Home Hardware Building Centre that was sold to another group. The store eventually closed but will now have a new life under completely new ownership with Jean-Sébastien St-Pierre who saw the opportunity to re-open this once very successful location. Jean-Sébastien has extensive retail experience having owned another building center in Matagami, Québec.

### **About Home Hardware Stores Limited**

Home Hardware Stores Limited is Canada's largest Dealer-owned hardware, lumber, building materials, and furniture home improvement retailer with over 1,000 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners. Founded in 1964 in rural St. Jacobs, Ontario, Home Hardware remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have extensive distribution and marketing capabilities as well as access to thousands of quality, brand name and private label products. Home Hardware Stores Limited has received designation as one of Canada's Best Brands and Best Managed Companies and is committed to helping Canadians with all of their project needs. More information about the company is available at [homehardware.ca](http://homehardware.ca).

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