



**SIGNATURE SERIES**  
**Interior Latex Velvet Kitchen & Bath**  
**720-Series**

**Features and Benefits**

- ◆ 100% acrylic
- ◆ Scrubable
- ◆ High adhesion even in moist areas
- ◆ Excellent adhesion
- ◆ Non-yellowing
- ◆ Peeling and Blister resistant
- ◆ Mildew resistant\*
- ◆ Available in over 2700 colours
- ◆ Easy soap and water clean-up
- ◆ Easy clean-up of stains and dirt
- ◆ VOC's are ≤ 150 g/L- White
- ◆ MPI - 44
- ◆ Home Owner's Guarantee

**Recommendations**

Good for surfaces such as;

- ◆ Kitchens
- ◆ Bathrooms
- ◆ Mudrooms

**Limitations**

- ◆ Not recommended for bare wood.
- ◆ All wood must be properly sealed to prevent tannin bleed through.
- ◆ Temperature must be 10 °C for a minimum of 48 hours.
- ◆ Tinted primer may be recommended under dark colours
- ◆ Do not apply in damp conditions or where mildew is present. (remove all traces of mildew)
- ◆ May wash with mild detergent after 30 days.

**Optimal Performance Guidelines**

- ◆ Always use premium applicators. Synthetic bristle brush and high quality lint free rollers are recommended. May be sprayed.
- ◆ While applying paint, always maintain a wet edge and a liberal uniform film thickness.
- ◆ Before painting, make sure that enough paint is purchased and boxed together to ensure a uniform colour. (especially critical for tints)
- ◆ All surfaces must be clean, dull, dry, and free of dust, grease, wax, or any other contaminants.
- ◆ Follow label/lid directions for application and primer requirements.

\*Treated with a Fungicide to protect the Paint itself from the growth of mildew

**Technical information**

Gloss range  
 8- 14 (60 ° angle)  
 00W white untinted

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Vehicle Type	Acrylic
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Spreading rate	
1 litre will cover up to 10 square meters or up to 100 square feet per coat, depending on the porosity and texture of the substrate.	

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% Solids(based on White bases ( colours will vary)

By volume: 31.6

By weight: 47.9

Weight by 3.64 L: 4.9 Kg (including can)

**Dry Time**

(Based on White under normal conditions)

To Touch:	1 hour
To Recoat:	4 - 6 hours
Full Cure:	30 days

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**Surface Temperature**

Minimum:	10 °C	or	50 °F
Maximum:	32 °C	or	90 °F

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**Storage Temperature**

Minimum:	5 °C	or	41 °F
Maximum:	35 °C	or	95 °F

Note: 19L plastic pails stored at high temperatures for prolonged periods may experience skinning

Viscosity 95– 103 Kres Units

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Flash Point N/A

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**Container sizes**

720-00W – White	911ml	1854-734
	3.64L	1854-735
	18.2L	1854-738
720-03 –Clear Base	850ml	1854-732
	3.40L	1854-733
720-04 –Medium Base	870ml	1854-730
	3.48L	1854-731

\*Contact your local municipal office for specific disposal guidelines in your region.\*