



## SIGNATURE INT. VELVET 71-SERIES

### Description

Signature Interior Velvet Paint is a quality latex developed to perform optimally through the combination of resin and proprietary formulation. The acrylic latex offers exceptional performance for residential and light commercial applications. Outstanding performance is aided by excellent flow and leveling which delivers a smooth finish.

### Recommended Substrates

Gypsum Wallboard, Drywall, Concrete / Masonry Block – Vertical Application, Plaster, and Previously Painted (latex) surfaces – Vertical Application

### Tinting and Base Information

71-01	High Hide White – Tintable to a specific colour collection
71-00W	White Base – Pastels - Tintable
71-04*	Medium Base – Mid-tones
71-03*	Clear Base – Deep tones

\*Can be tinted before use. Refer to the formula book or colour matching system for colour formulas and tinting instructions. \*Some tints, drastic colour changes, or porous substrate may require a primer coat or more than two coats to achieve a uniform finish.

### Features

Quality Wall Paint  
Acrylic Latex Formulation  
Excellent Adhesion  
Excellent Flow and Leveling  
Excellent Scrubbability and Washability  
Home Owners Guarantee

### Benefits

Non-Splattering  
Smooth application and promotes exceptional hiding and coverage  
Striking medium/low sheen  
Excellent long-term performance and durable finish  
Stands up to repeated cleaning  
Easy soap and water clean-up

### Regulatory Conformance and Approvals

Meets stringent VOC regulation -  $\leq 150$  g/L (based on 71-00W)  
MPI – Master Painters Institute – MPI 44  
Meets LEED 2009 (Excluding Schools) [www.paintinfo.com](http://www.paintinfo.com)

### Technical Data

**Vehicle Type:** Vinyl Acrylic Copolymer (Acrylic Blend)  
**Gloss Range:** 8-15 (60° angle) based on a white  
**Spread Rate:** Approximately 40m<sup>2</sup> or 400-500 ft<sup>2</sup> per gallon on smooth and non-porous surfaces. Spread Rate do not include loss due to surface irregularities, surface porosity, and application method.

**Volume Solids\*:** 36% based on 71-00W

**Weight Solids\*:** 51% based on 71-00W

\*Weight per 3.64L – 5.2kg including can

**Drying Time: @ 25°C; 50% Relative Humidity**

To Touch – 1 hour

To Recoat – 4-6 hours

To Full Cure – 30 days

*Drying times will vary depending on ambient temperature, humidity, film build, colour, and air movement.*

### Surface Temperature:

Material – 10°C (50°F) to 32° (90°F)

Ambient - 10°C (50°F) to 32° (90°F)

Substrate - 10°C (50°F) to 32° (90°F)

*Storage of material at elevated temperatures for prolonged periods may experience skinning.*

**Viscosity:** 90-98 Krebs Units @ 25°C

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SDS Available from your Home Dealer or visit [www.homehardware.ca](http://www.homehardware.ca)

**Flash Point:** N/A

**Disposal:** Contact your local environmental regulatory office or your municipality for specific guidelines

### Container Sizes:

71-01	911ml 1854-511	3.64L 1854-510	18.2L 1854-514
71-00W	911ml 1854-096	3.64L 1854-498	18.2L 1854-700
71-03	850ml 1854-103	3.40L 1854-504	
71-04	870ml 1854-121	3.48L 1854-522	

### General Preparatory Steps and Application Info

-Surface must be clean, dull and dry.

-Remove all loose and peeling paint, dirt, mildew, grease, stains, and any other surface contamination with appropriate cleaner. Putty all nail holes, repair all cracks and open seams.

-Sand all glossy finishes (alkyd paints), rough, and patched surfaces smooth.

-For severe stains, water marks, tannins, and other challenging surfaces (alkyd paint) use an appropriate BT specialty primer.

-Follow label directives for application and primer requirement. Consult your local Paint Department.

**Concrete Walls:** Allow surface to cure for 6months prior to painting. The pH must be less than 10 before painting. Prime surface with 80-10. **Vertical use only.**

**Masonry Block:** Prime surface with Block filler or appropriate 80-10. Ensure moisture damage is repaired. **Vertical use only.**

**New Gypsum Wallboard / Drywall:** Ensure surface is sanded smooth and cleaned prior to painting. Prime the surface with 80-00 to ensure excellent adhesion and enamel hold-out. Smoothness of surface and quality drywall finish is essential if the paint is used as is (not recommended).

**Painted Gypsum Wallboard / Drywall:** Ensure the surface is repaired, sanded, and cleaned with TSP plus or Safe Prep prior to painting. Depending on age and condition of surface, prime with appropriate specialty primer.

**Plaster:** Allow new surface to cure for 30 days and prime. If previously painted, not necessary to prime.

**Wood:** Sanded smooth, wiped clean, then primed with a Block iT primer or alkyd primer. **Vertical use only.**

**Soluble Stains:** Prime with a BT specialty latex primer or alkyd primer.

-Tinted primer is recommended for Deep colours.

-Allow a minimum of 30 days to cure prior to gently washing the surface.

-Always maintain a wet edge and a liberal uniform film thickness. Do not back roll. Only work 4 feet ahead if cutting-in to avoid picture framing.

-Always use premium applicators. Ensure adequate ventilation.

-Stir thoroughly before and occasionally during use.

-If using more than one can of the same colour, intermix to ensure uniform colour.

**Application Equipment:** Apply with a high-quality brush, roller, paint pad, or sprayer. Sprayer – 0.015"-0.021" nozzle tip at manufacture PSI recommendation. Brush – Polyester / Nylon. Roller – 5mm – 10mm nap cover.

**Thinning:** Water - Not necessary but no more than 10%-12% of volume.