America's Favorite Picture Hanger...

...Just Got Better!



Now Featuring NEW 'Perfect Installation' Guide

Introducing the New Installation Guide



America's #I Picture Hook, now with an added value accessory!

- 90 Degree Hole Guide







Reinsert hook

Ensures proper Installation
Included with all new SKU's

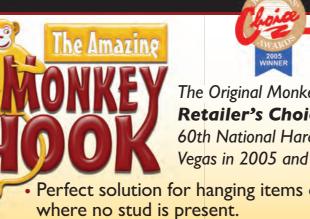






Done!

So Easy, Even Humans Can Do It®



Retailer's Choice Award at the Vegas in 2005 and never looked back!

Perfect solution for hanging items on drywall

- Installs with No Tools in seconds.
- For Pictures and most Wall Décor
- Holds up to **20 lbs**



The Gorilla Grade[®] Monkey Hook is the **STRONGEST HOOK** OF ITS KIND!

- Twice as thick, so it holds more weight up to 50% more than Hercules Hook!
- For Larger, Heavier Items Great for Mirrors!
 Holds up to 40 lbs





- Low-Profile Tip for use when
- with 'Saw Tooth' or 'Key
- Ideal for hanging small Pictures and Plaques! Holds up to 10 lbs

Variety = Impulse Sales!

••• so easy, even humans can do it!"™

Amozing Merehandising Options for Amozing Results

mall Pack Wing Displa

- 72 pc. Mixed Display of all small back varieties
- Includes Original Monkey Hooks (40), Flush Mount (16) and Gorilla Grade (16)
- Drives multiple purchases/ ncremental sales



Variety Pack Wing

- Pre-Loaded display clips into standard 14" rack
- 24 packages pe side wing Drives sales at
- check lanes and/ or end of fastener



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Small Packs — 12 packages per strip Variety Pack — 6 packages per strip Hang in any high traffic area - ideal at service desks,

lip Strips

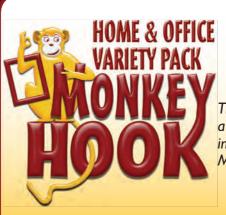
check lanes, fastener aisle, paint desk, and side cabs

Variety Pack Counter Top Display

8 unit tray Small footprint for maximum flexibility timulates imbulse burchases at check anes. service counter, and paint

Fast turns X better margins = more profits

"The Amazing Monkey Hook[®]



The 30-bc Home & Office Variety Pack a GREAT VALUE for consumers, contain ing Original, Gorilla Grade[®] and Flush-Mount[™] Monkey Hooks[®]. It includes:

10 of Each Variety

• Value and Variety in one pack!

New Packaging Redesign

Small Packs

- Improved Visual Impact
- Amplified Color Contrast
- Simplified Graphics
- New Trap Card
- Eliminates 'card curl'
- Reduces potential theft or damage
- New Value Added Accessory

Awards and Recognitions









Variety Pack

- Improved Overall Merchandisibility
- 8pc PDQ, 6pc Clip Strip, and 24pc þower þanel
- Eliminates Plastic Packaging!
- Includes Value Added Accessory







Amazing Profit The Monkey Hook Opportunity

A Proven Impulse Item

- Excellent Category Velocity proven movement
- Competative Price Points
- Incremental Category Sales & Margin
- Stong Customer Appeal easy to understand



....Still The Best Way to Hang Anything on Drywall

- Installs by Hand in Seconds
- No Tools Needed
- Made in USA
- Guaranteed not to corrode
- Retail-friendly packaging
- Efficient Footbrint
- Incremental Category Sales & Margin
- Stong Customer Appeal easy to understand easy to use

Monkey Hook Product Descriptions & Package Specification

		A CONTRACTOR OF		the local division in which the		1000					
				PACKAGE		INNER	MASTER	MASTER	MASTER	MASTER DIMENSIONS	ITEM DIMENSIONS
MFG Part #	ITEM UPC #	INNER GTIN14	MASTER GTIN14	TYPE	Description	Qty	Qty	Wgt (lb.)	TI/HI	L & W x H (in.)	Ls W x H (in.)
CLIP STRIPS											
TMH-345	8-96948-00034-5	10896948000342	20896948000349	CLIP STRIP	NEW 4pc Original w/ install Guide	12	144	12.4	6/6	10.6 x 30.5 x 8.5	5.5 x 3.8 x 0.5
TMH-222	8-96948-00022-2	10896948000229	20896948000226	CLIP STRIP	NEW 2pc Gorilla Grade w/ Install Guide	12	144	12.4	6/6	10.6 x 30.5 x 8.5	5.5 x 3.8 x 0.5
TMH-444	8-96948-00044-4	10896948000441	20896948000448	CLIP STRIP	NEW Apc Flush Mount w/ Install Guide	12	144	12.4	6/6	10.6 x 30.5 x 8.5	5.5 x 3.8 x 0.5
TMH-314-CS	8-96948-00031-4	50896948000319	60896948000316	CLIP STRIP	NEW 30 pc Variety Pak w/ Install Guide	6	36	15.4	4/14	29.2 x 12.4 x 5.4	6.5 x 5.6 x 1
DISPLAYS									-		
TMH-314-PDQ	8-96948-00031-4	30896948000315	40596948000312	PDQ	Spc Variety Pak Counter Top PDQ	8	48	19.0	8/5	14.5 × 10 × 19.5	6.5 x 5.6 x 1
TMH-314-SW	8-96948-00031-4	N/A	70896948000313	Side Wing	24pc Variety Pak Side Wing Display	1	24	10.0	4/15	14.2 x 4.4 x 25.1	6.5×5.6×1
TMH-72MXPW	Assortment	N/A	20896948000721	Side Wing	72pc Display Assortment	1	72	5.5	4/15	20.5 x 14.3 x 4.6	5.5 x 3,8 x 0.5
Contains Item(s):	8-96948-00034-5				4pc Original w/ Install Guide		40				5.5 × 3.8 × 0.5
	8-96948-00022-2				Tot Gorilla Grade w/ Install Guide		16				5.5 × 3.8 × 0.5
	8-96948-00044-4				Apc Flush Mount w/ Install Guide		16				5.5 × 3.8 × 0.5
REPLENISHMENT											
TMH-123	8-96948-00012-3	10896948000120	20796948000127	RSC	NEWI 10pc Original w/ install Guide	.4	80	83	16/7	10 x 10 x 12	5.5 x 3.8 x 0.7
TMH-314-RSC	8-96948-00031-4	10896948000311	20896948000318	RSC	Bpc Variety Pak -	8	48	10.0	12/6	10.3 x 7.3 x 18.0	6.5 x 5.6 x 1

Intact The Monkey Hook, LLC

Corporate Headquarter

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- david@monkeyhook.con
- www.monkeyhook.com

- John Suran 2009
- at the 60th Annual how in Las Vega 2005