

# Description

Designer Exterior Paint is a super-premium latex developed to perform optimally through the combination of resin and proprietary formulation. The 100% acrylic latex offers remarkable adhesion, coverage, superior colour hold, and mildew resistant coating providing excellent performance for our Canadian climate. Outstanding performance is aided by excellent flow and leveling which delivers a smooth finish.

# Recommended Substrates

Vinyl Siding, Aluminum Siding, Trim, Shutters, Concrete – Vertical Application, Concrete / Masonry Block – Vertical Application, Stucco, and Wood (previously painted or primed) – Vertical Application

# **Tinting and Base Information**

115-01 High Hide White – Tintable to a specific colour collection

115-00W White Base - Pastels - Tintable

115-04\* Medium Base - Midtones

115-03\* Clear Base – Deep tones

\*Must be tinted before use. Refer to the formula book or colour matching system for colour formulas and tinting instructions. Some tints, drastic colour changes, or porous substrate may require a primer coat or more than two coats to achieve a uniform finish.

# **Features**

Ceramic Microsphere Technology Advance Acrylic Technology Excellent Adhesion Excellent Flow and Leveling Low Temperature Application - >5°C for a minimum of 48hrs. Excellent Colour Hold Resists New Mildew Growth Home Owners Lifetime Guarantee

# **Benefits**

Resist Dirt Pickup Non-Splattering Smooth application and promotes exceptional hiding and coverage Excellent long-term performance and durable finish Resist formation of new mildew on the paint surface Easy soap and water clean-up

# Regulatory Conformance and Approvals

Meets stringent VOC regulation -  $\leq$  150 g/L (based on 115-00W)

# Technical Data

Vehicle Type: Advance 100% Acrylic Resin

Gloss Range: 8-13 (60° angle) based on a 115-00W

**Spread Rate**: Approximately 40-50m<sup>2</sup> or 400-500 ft<sup>2</sup> per gallon on smooth and non-porous surfaces. Spread Rate do not include loss due to surface irregularities, surface porosity, and application method.

Volume Solids\*: 33% based on 115-00W

Weight Solids\*: 50% based on 115-00W

\*Weight per 3.64L – 5.3kg including can

#### Drying Time: @ 25°C; 50% Relative Humidity

To Touch – 2 hours

To Recoat - 8 hours

To Full Cure – 7+ days

Drying times will vary depending on ambient temperature, humidity, film build, colour, and air movement.

#### Surface Temperature:

Material – 10°C (50°F) to 32° (90°F) Ambient - 10°C (50°F) to 32° (90°F) Substrate - 10°C (50°F) to 32° (90°F)

Storage of material at elevated temperatures for prolonged periods may experience skinning.

#### November 2019

DESIGNER EXT. VELVET 115-SERIES

Viscosity: 95-103 Krebs Units @ 25°C

## Flash Point: N/A

**Disposal:** Contact your local environmental regulatory office or your municipality for specific guidelines

# **Container Sizes:**

115-01	911ml 1859-615	3.64L 1858-614
115-00W	911ml 1859-609	3.64L 1859-608
115-04	870ml 1859-613	3.48L 1859-612
115-03	850ml 1859-611	3.40L 1859-610

# General Preparatory Steps and Application Info

-Surface must be clean, dull, and dry.

-Remove all loose and peeling paint, dirt, mildew, grease, stains, and any other surface contamination. Putty all nail holes, repair all cracks and open seams. -Sand all glossy finishes, rough, and patched surfaces.

-Use appropriate BT primer by consulting with your local paint department. -Repair all moisture damage and deter all moisture problems.

-Two coats are required for optimal performance providing the surface is smooth and sound.

-For severe stains, water marks, tannins, and other challenging surfaces use an appropriate BT specialty primer.

-Follow label directives for application and primer requirement.

<u>Concrete</u>: Allow surface to cure for 6months prior to painting. The pH must be less than 10 before painting. Vertical use only. \*\*Primer coat is recommended, please consult with your local paint department.

Masonry Block: Prime surface with Block filler or quality latex primer. Ensure moisture damage is repaired. Vertical use only.

Vinyl Siding: Ensure surface is cleaned and rinsed well prior to painting. 2 coats of paint are recommended (not necessary to use a primer providing the siding is sound condition). Do not use a paint colour darker than original. Allow new vinyl siding to age or weather for an extended period to increase the surface energy (nothing will adhere to new siding).

Aluminum Siding: Ensure all chalk residue is removed from surface. Ensure the surface is cleaned and rinse well prior to painting. Aged siding requires a 100% acrylic latex primer. Do not use a paint colour darker than original.

**PVC / Vinyl Clad Components**: Difficult surface to paint. Sand the surface lightly with a green scotch-brite pad or wipe the surface with acetone to increase the surface energy in PVC (waxy surface). The DS trim and door paint is the best option for this type of substrate. Depending on the extrusion process, a 100% acrylic primer and paint may not adhere 100%. Proceed with caution.

Painted Wood: Clean, Scrape, Sand, Rinse, Dry, and prime with Block iT, or an alkyd primer. Vertical Use Only.

<u>New Wood</u>: Sand, clean with a damp cloth, and prime with an alkyd primer (a minimum of 2 coats – 24 hours between coats). **Vertical Use Only.** 

Entry Steel Doors: Degrease, sand lightly, clean with a damp cloth, and prime with Stick iT or an alkyd primer or appropriate BT primer. Do not paint fiberglass entry doors.

Exterior Stucco: Clean surface and topcoat with finishing paint. Follow the label directives.

Soluble Stains: Prime with a BT specialty primer or alkyd primer.

-Tinted primer is recommended for deep colours.

-Allow a minimum of 7 days to cure.

-Always maintain a wet edge and a liberal uniform film thickness. Do not back roll. -Only work 4 feet ahead if cutting-in to avoid picture framing.

-Always use premium applicators.

-Stir thoroughly before and occasionally during use.

-If using more than one can of the same colour, intermix to ensure uniform colour.

Application Equipment: Apply with a high-quality brush, roller, paint pad, or sprayer. Sprayer – 0.015"-0.021" nozzle tip at manufacture PSI recommendation. Brush – Polyester / Nylon. Roller – 5mm – 10mm nap cover.

Thinning: Water - Not necessary but no more than 10%-12% of volume.