

## **Description**

The interior latex Chalkboard Paint developed to perform optimally through the combination of resin and proprietary formulation. The 100% acrylic latex offers remarkable adhesion and mildew resistant coating providing adequate performance for a writeable and erasable chalkboard surface.

## **Recommended Substrates**

Wall, Doors, Tables, Cabinets, Flowerpots, and more \*\*Vertical Application Only

## **Tinting and Base Information**

10-00W White Base - Pastels - Tintable

- 10-04\* Medium Base Mid tones
- 10-03\* Clear Base Deep tones
- 10-10 Black

\*Must be tinted before use. Refer to the formula book or colour matching system for colour formulas and tinting instructions. Some tints, drastic colour changes, or porous substrate may require a primer coat or more than two coats to achieve a uniform finish.

## **Features**

100% Acrylic Latex Formulation Excellent Adhesion Excellent Flow and Leveling Resist new Mildew Growth Home Owners Guarantee

## **Benefits**

Smooth application and promotes exceptional hiding and coverage Excellent long-term performance and durable finish Offers a writeable and erasable surface Easy soap and water clean up

### **Regulatory Conformance and Approvals**

Meets stringent VOC regulation - ≤ 100 g/L (based on 10-00W)

# **Technical Data**

Vehicle Type: 100% Acrylic Resin Gloss Range: <5 (60° angle) based on 10-00W Spread Rate: Approximately 10m<sup>2</sup> or 100 ft<sup>2</sup> per gallon on smooth and nonporous surfaces. Spread Rate do not include loss due to surface irregularities, surface porosity, and application method. Volume Solids\*: 33% based on 10-00W

Weight Solids\*: 48% based on 10-00W

\*Weight per 911ml – 1.4kg including can

Drying Time: @ 25°C; 50% Relative Humidity

To Touch – 1 hour To Recoat – 4-6 hours

To Full Cure - 30 days

Drying times will vary depending on ambient temperature, humidity, film build, colour, and air movement.

#### Surface Temperature:

Material – 10°C (50°F) to 32° (90°F) Ambient - 10°C (50°F) to 32° (90°F) Substrate - 10°C (50°F) to 32° (90°F)

Storage of material at elevated temperatures for prolonged periods may experience skinning.

Viscosity: 87-95 Krebs Units @ 25°C

#### Flash Point: N/A

**Disposal:** Contact your local environmental regulatory office or your municipality for specific guidelines

# INT. / EXT. CHALKBOARD PAINT 10-SERIES

### **Container Sizes:**

10-00W	911ml 1824-113
10-04	870ml 1824-112
10-03	850ml 1824-111
10-10	946ml 1824-110

### **General Preparatory Steps and Application Info**

-Surface must be clean, dull, and dry

-Remove all loose and peeling paint, dirt, mildew, grease, stains, and any other surface contamination. Putty all nail holes, repair all cracks and open seams.

-Sand all glossy finishes (alkyd paints), rough, and patched surfaces. Prime if necessary.

-A minimum if 2 coats need to be applied providing the surface is sound and smooth.

-For severe stains, water marks, tannins, and other challenging surfaces (alkyd paints) use an appropriate BT specialty primer. -Important to condition the wall surface.

-Follow label directives for application and primer requirement. Consult your local Paint Department.

**Walls**: Ensure surface is sanded smooth and cleaned prior to painting. We suggest priming surface to ensure excellent adhesion and enamel hold-out. Smoothness of surface and quality of drywall finish is essential if the paint is used as is.

**Previously Painted Surfaces**: Ensure surface is repaired, sanded, and cleaned with TSP plus prior to painting. Depending on the condition of surface, prime with appropriate BT Primer.

<u>Wood (new or previously painted)</u>: Sanded smooth, wiped clean, then prime with a Block iT primer or alkyd primer 59-20. Vertical use only.

Soluble Stains: Prime with a Block iT or alkyd primer 59-20.

- -Tinted primer is recommended for Deep colours.
- -Allow a minimum of 3 days to dry prior to using.
- -Always maintain a wet edge and a liberal uniform film thickness. -Do not back roll.
- -Only work 4 feet ahead if cutting-in to avoid picture framing.
- -Always use premium applicators. Ensure adequate ventilation.
- -Stir thoroughly before and occasionally during use.

-If using more than one can of the same colour, intermix to ensure uniform colour.

Application Equipment: Apply with a high-quality brush, roller, paint pad, or sprayer. Sprayer – 0.015"-0.021" nozzle tip at manufacture PSI recommendation. Brush – Polyester / Nylon. Roller – 3/16" – 3/8" nap cover.

**<u>Thinning</u>**: Water - Not necessary but no more than 10%-12% of volume.