

Brother QL-720NW Label printer

Fast, wireless label-making

Professional labelling for your business envelopes, packages, name badges and so much more.

- Flexible connectivity with both Ethernet and Wireless (802.11b/g/n) interfaces
- Print labels on-the-go using the free, Brother™ iPrint&Label app download*
- Serial interface for printing, downloading label templates into memory or using it with a peripheral such as a scanner
- Ultra-fast, printing up to 93 labels per minute*
- Create cost-effective paper labels for packages, envelopes, file folders, DVDs, banners, and more
- High-resolution (up to 300 x 600 dpi) printing, for crisp text, graphics and barcodes
- Use the automatic cutter for precise cuts after each label is printed or to create custom-sized labels
- Convenient, drop-in rolls. No ink or toner needed
- Windows® and Mac® compatible
- Export text directly from common applications such as Microsoft® Word®, Excel®, and Outlook® to create labels without retyping



Print up to 93 labels per minute



Convenient drop-in rolls let you switch label sizes in seconds



Easy wireless setup with 802.11 b/g/n interface

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Professional cost-effective labelling for businesses

The fast, professional Brother QL-720NW label printer helps your busy office easily tackle a variety of labelling tasks. Create cost-effective paper labels for file folders, envelopes, packages and DVDs – even create banners and signs up to 3-ft long. The ultra-fast print speeds of up to 93 labels per minute* help save time on big projects. Whether you print 1 label or multiple labels at a time, the convenient, automatic cutter speeds your job along.

Wireless network-ready

The Brother™ QL-720NW offers flexible connectivity – with both Ethernet and Wireless (802.11b/g/n)

interfaces. Also equipped with a Serial interface, the Brother™ QL-720NW is well-suited for downloading label templates into memory or using it with a peripheral such as a scanner. With Brother's network management tools and free bPAC software development kit – it is easy to integrate and manage on any network.

Mobile connectivity

Print labels wirelessly from your Apple® iPhone®, iPad®, and iPod touch® or Android™ smartphones using the free, Brother™ iPrint&Label app download†. Quickly access and print label templates - or create your own custom labels with graphics or photos.

Easy to replace drop-in supplies

Uses convenient, drop-in labelling supplies, making replacing labels a breeze. Select from a wide variety of pre-sized labels – or create custom sized labels using continuous-length tapes.

Get an amazing experience with Brother

Brother is committed to your peace of mind. We are Canadians serving Canadians. We provide machine-lifetime support including extensive online support options such as videos, Twitter™, Facebook™ and more. We also provide a 2 year limited exchange express warranty. We are at your side every step of the way.

Product Specifications

HARDWARE

- Cutter**
Heavy duty built-in automatic cutter
- Maximum cutter life**
300,000 cuts**
- Tape technology**
Direct thermal printing
- Tape family**
DK (die cut labels or continuous tape)
- Roll width**
Max. tape width 62 mm (2.4")
- Print resolution**
300 x 600 dpi in super fine mode
- Print speed***
Up to 93 labels/min.
- Multi-copy printing/ mirror printing/ vertical printing/ rotated printing**
Y/Y/Y/Y
- Time and date**
PC generated
- PC connectivity**
USB (USB cable included) RS-232C, 10/100 BASE-TX Wired LAN, IEEE802.11b/g/n Wireless LAN
- Warranty**
2 year limited exchange express warranty
- Included items**
P-touch® Editor 5.0 software and drivers, USB cable, power cord, quick setup guide. Starter rolls included: DK-1201 standard address labels (100 labels), DK-2205 continuous length paper tape 62 mm x 15,24 m (2-3/7 inches x 26.2 feet)

SOFTWARE

- Included Software**
P-touch® Editor 5.0 for Windows®, P-touch® Editor 5.0 for Mac OS® / P-touch® Address Book 1.1 for Windows®, BRAdmin Light for Windows®, BRAdmin Light for Mac
- Software Add-Ins**
Yes, Microsoft® Word®/Outlook®/Excel® (Windows® only)

- Database connectivity**
csv, txt, mdb, xls (Windows®) / csv, txt (Mac®)
- Built-in Plug & Label software**
Yes (Windows® only)
- Bar code types**
CODE39, CODE128, UCC/EAN128 (GS1-128), ITF(I-2/5), CODABAR(NW-7), UPC-A, UPC-E, EAN13, EAN8, ISBN-2 (EAN13 AddOn2), ISBN-5(EAN13 AddOn5), Laser Barcode, POSTNET, RSS(RSS14 Standard, RSS14 Truncated, RSS14 Stacked, RSS14 Stacked Omni, RSS Limited, RSS Expanded, RSS Expanded Stacked), PDF417(Standard, Truncate, Micro), QR code(Model1, Model2, Micro), Data Matrix(ECC Square, ECC Rectangular), MaxiCode(Model2, Model3, Model4, Model5)

SYSTEM REQUIREMENTS

- Compatibility**
PC and Mac OS®
- Operating system**
Windows® XP SP3 or higher, Windows Vista®, Windows® 7, Windows Server® 2003, Windows Server® 2008
- Hard disk free space for installation**
Windows®: Over 70 MB
Mac OS X 10.5.8 - 10.7: Over 100 MB
- Interface**
Windows®: USB Port (USB 1.1, 2.0, or 3.0), RS-232C, 10/100 BASE-TX Wired LAN, IEEE802.11b/g/n Wireless LAN
Mac OS: USB Port (USB 1.1, 2.0, or 3.0), 10/100 BASE-TX Wired LAN, IEEE802.11b/g/n Wireless LAN
- Other**
CD-ROM Drive for installation

OTHER

- Carton dimensions**
182 mm(W) x 291 mm(D) x 240 mm(H)
- Unit dimensions**
128 mm(W) x 236 mm(D) 153 mm(H)
- Unit/carton weight**
1.2 kg/2.22 kg
- UPC Code**
012502633280

To see our full selection of tapes, please visit brother.ca

DIE-CUT LABELS AND CONTINUOUS TAPES¹



DIE-CUT

PAPER

LABELS

	Item number	Label size	Colour	Labels per roll
Standard die-cut address labels	DK-1201	29 mm x 90 mm (1-1/7" x 3-1/2")	Black on white	400
Die-cut shipping labels	DK-1202	62 mm x 100 mm (2-3/7" x 4.0")	Black on white	300
Die-cut file folder labels	DK-1203	17 mm x 87 mm (2/3" x 3-7/16")	Black on white	300
Die-cut multi-purpose labels	DK-1204	17 mm x 54 mm (2/3" x 2-1/8")	Black on white	400
Die-cut CD / DVD labels	DK-1207	58 mm x 58 mm (2-1/8" x 2-1/3")	Black on white	100
Large die-cut address labels	DK-1208	38 mm x 90 mm (1-1/2" x 3-1/2")	Black on white	400
Small die-cut address labels	DK-1209	29 mm x 62 mm (1-1/7" x 2-3/7")	Black on white	800
Die-cut round labels	DK-1218	24 mm diameter (1" diameter)	Black on white	1000
Die-cut round labels	DK-1219	12 mm diameter (1/2" diameter)	Black on white	1200
Die-cut square labels	DK-1221	23 mm square (10/11" square)	Black on white	1000



CONTINUOUS TAPE¹

	Item number	Label size	Colour
Continuous length paper tape	DK-2210	29 mm x 30,48 m (1-1/7" x 100')	Black on white
Continuous length paper tape	DK-2205	62 mm x 30,48 m (2-3/7" x 100')	Black on white
Continuous length film white tape	DK-2211	29 mm x 15,24 m (1-1/7" x 50')	Black on white
Continuous length film white tape	DK-2212	62 mm x 15,24 m (2-3/7" x 50')	Black on white
Continuous length paper tape	DK-2214	12 mm x 30,48 m (1/2" x 100')	Black on white
Continuous length film yellow tape	DK-2606	62 mm x 15,24 m (2-3/7" x 50')	Black on yellow
Continuous length film clear tape	DK-2113	62 mm x 15,24 m (2-3/7" x 50')	Black on clear
Continuous length removable tape	DK-4205	62 mm x 30,48 m (2-3/7" x 100')	Black on white
Continuous length removable tape	DK-4605	62 mm x 30,48 m (2-3/7" x 100')	Black on yellow

WiFi
AND ETHERNET INTERFACES



For more information please visit our web site: brother.ca

*At 300 x 300 dpi using standard address label, text only. **Based on internal Brother testing when using die-cut labels. Not a quantity guaranteed by Brother. †Requires connection to a wireless network. For more details visit brother.ca ‡Additional purchase required. †Word 2000/2002/2003/2007/2010, Outlook 2000/2002/2003/2007/2010, Excel 2000/2002/2003/2007/2010. Mac is a trademark of Apple Computer, Inc., registered in the U.S.A and other countries. Microsoft, Windows, the Windows logo and/or other Microsoft products referenced herein are either registered trademarks of Microsoft Corporation in the U.S. and/or other countries. Brother and its logo are trademarks of Brother Industries Ltd., Japan. All specifications are subject to change without notice. All registered trademarks referenced herein are the property of their respective companies.