QL-710W Label printer

P-touch ®

Fast, wireless label-making

Professional workgroup labelling for envelopes, packages, name badges and so much more.
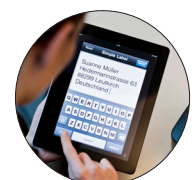
- Flexible connectivity with both USB and Wireless (802.11b/g/n) interfaces

- Ultra-fast, printing up to 93 labels per minute*

- Create cost-effective paper labels for packages, envelopes, file folders, DVDs, banners, and more

- High-resolution (up to 300 x 600 dpi) printing, for crisp text, graphics and barcodes

- Print labels on-the-go using the free, Brother™ iPrint&Label app download±

- Use the automatic cutter for precise cuts after each label is printed or to create custom-sized labels

- Convenient, drop-in rolls. No ink or toner needed

- Export text directly from common applications such as Microsoft® Word®, Excel®, and Outlook® to create labels without retyping

- Windows® and Mac® compatible

Brother™
iPrint&Label†
Free Apple/ Android™ app

Print up to 93 labels per minute

Convenient drop-in rolls let you switch label sizes in seconds

Easy wireless setup with 802.11 b/g/n interface

QL-710W Label printer

P-touch. The only way to label!

Professional cost-effective labelling for workgroups

The fast, professional Brother QL-710W label printer helps your busy workgroups easily tackle a variety of labelling tasks. Create cost-effective paper labels for file folders, envelopes, packages and DVDs – even create banners and signs up to 3-ft long. The ultra-fast print speeds of up to 93 labels per minute* help save time on big projects. Whether you print 1 label or multiple labels at a time, the convenient, automatic cutter speeds your job along.

Wireless network-ready

The Brother™ QL-710W offers flexible connectivity – with both USB and Wireless (802.11b/g/n) interfaces. It is easy to integrate and manage on any network.

Mobile connectivity

Print labels wirelessly from your Apple® iPhone®, iPad®, and iPod touch® or Android™ smartphones using the free, Brother™ iPrint&Label app download‡. Quickly access and print label templates - or create your own custom labels with graphics or photos.

Easy to replace drop-in supplies

Uses convenient, drop-in labelling supplies, making replacing labels a breeze. Select from a wide variety of pre-sized labels – or create custom sized labels using continuous-length tapes.

Get an amazing experience with Brother

We are Canadians serving Canadians. We provide machine-lifetime support including extensive online support options such as videos, Twitter, Facebook and more. We also provide a 2 year limited exchange express warranty. We are at your side every step of the way.

Product Specifications

HARDWARE

- **Cutter**
  Heavy duty built-in automatic cutter
- **Maximum cutter life**
  300,000 cuts**
- **Tape technology**
  Direct thermal printing
- **Tape family**
  DK (die cut labels or continuous tape)
- **Roll width**
  Max. tape width 62 mm (2.4")
- **Print resolution**
  300 x 600 dpi in super fine mode
- **Print speed***
  Up to 93 labels/min.
- **Multi-copy printing/ mirror printing/ vertical printing/ rotated printing**
  Y/Y/Y/Y
- **Time and date**
  PC generated
- **PC connectivity**
  USB (USB cable included)
  IEEE802.11b/g/n Wireless LAN
- **Warranty**
  2 year limited exchange express warranty
- **Included items**
  P-touch® Editor software and drivers, USB cable, power cord, quick setup guide. Starter rolls included: DK-1201 standard address labels (100 labels), DK-2205 continuous length paper tape 62 mm x 8 m

SOFTWARE

- **Included Software**
  P-touch Editor (Windows® & Mac®), P-touch Address Book (Windows®), P-touch Update Software (Windows® & Mac®), P-touch Editor Lite LAN (Windows® only)
- **Software Add-Ins**
  Yes, Microsoft® Word®/Outlook®/ Excel® (Windows® only)

connectivity

csv, txt, mdb, xls (Windows®) / csv, txt (Mac®)

- **Built-in Plug & Label software**
  Yes (Windows® only)
- **Bar code types**
  CODE39, CODE128, UCC/EAN128 (GS1-128), ITF(I-2/5), CODABAR(NW-7), UPC-A, UPC-E, EAN13, EAN8, ISBN-2 (EAN13 AddOn2), ISBN-5(EAN13 AddOn5), Laser Barcode, POSTNET, RSS(RSS14 Standard, RSS14 Truncated, RSS14 Stacked, RSS14 Stacked Omni, RSS Limited, RSS Expanded, RSS Expanded Stacked), PDF417(Standard, Truncate, Micro), QR code(Model1, Model2, Micro), Data Matrix(ECC Square, ECC Rectangular), MaxiCode(Model2, Model3, Model4, Model5)

SYSTEM REQUIREMENTS

- **Compatibility**
  PC and Mac OS®
- **Operating system**
  Microsoft® Windows® XP, Vista®, 7, 8, Windows Server® 2003, 2008 / 2008 R2, Mac OS X v10.5.8 - 10.8
- **Hard disk free space for installation**
  Windows®: Over 70 MB
  Mac OS X 10.5.8 - 10.8: Over 200 MB
- **Interface**
  Windows®: USB Port (USB 1.1, 2.0, or 3.0), IEEE802.11b/g/n Wireless LAN
  Mac OS: USB Port (USB 1.1, 2.0), IEEE802.11b/g/n Wireless LAN
- **Other**
  CD-ROM Drive for installation

OTHER

- **Carton dimensions**
  182 mm(W) x 291 mm(D) x 240 mm(H)
- **Unit dimensions**
  128 mm(W) x 236 mm(D) x 153 mm(H)
- **Unit/carton weight**
  1.2 kg/2.22 kg
- **UPC Code**
  012502637035

DIE-CUT LABELS AND CONTINUOUS TAPES[1]

DK LABEL — DIE-CUT PAPER LABELS

	Item number	Label size	Colour	Labels per roll
Standard die-cut address labels	DK-1201	29 mm x 90 mm (1-1/7" x 3-1/2")	Black on white	400
Die-cut shipping labels	DK-1202	62 mm x 100 mm (2-3/7" x 4.0")	Black on white	300
Die-cut file folder labels	DK-1203	17 mm x 87 mm (2/3" x 3-7/16")	Black on white	300
Die-cut multi-purpose labels	DK-1204	17 mm x 54 mm (2/3" x 2-1/8")	Black on white	400
Die-cut CD / DVD labels	DK-1207	58 mm x 58 mm (2-1/3" x 2-1/3")	Black on white	100
Large die-cut address labels	DK-1208	38 mm x 90 mm (1-1/2" x 3-1/2")	Black on white	400
Small die-cut address labels	DK-1209	29 mm x 62 mm (1-1/7" x 2-3/7")	Black on white	800
Die-cut round labels	DK-1218	24 mm diameter (1" diameter)	Black on white	1000
Die-cut round labels	DK-1219	12 mm diameter (1/2" diameter)	Black on white	1200
Die-cut square labels	DK-1221	23 mm square (10/11" square)	Black on white	1000

DK TAPE — CONTINUOUS TAPE[1]

	Item number	Label size	Colour
Continous length paper tape	DK-2210	29 mm x 30.48 m (1-1/7" x 100')	Black on white
Continuous length paper tape	DK-2205	62 mm x 30.48 m (2-3/7" x 100')	Black on white
Continuous length film white tape	DK-2211	29 mm x 15.24 m (1-1/7" x 50')	Black on white
Continuous length film white tape	DK-2212	62 mm x 15.24 m (2-3/7" x 50')	Black on white
Continuous length paper tape	DK-2214	12 mm x 30.48 m (1/2" x 100')	Black on white
Continuous length film yellow tape	DK-2606	62 mm x 15.24 m (2-3/7" x 50')	Black on yellow
Continuous length film clear tape	DK-2113	62 mm x 15.24 m (2-3/7" x 50')	Black on clear
Continuous length removable tape	DK-4205	62 mm x 30.48 m (2-3/7" x 100')	Black on white
Continuous length removable tape	DK-4605	62 mm x 30.48 m (2-3/7" x 100')	Black on yellow

To see our full selection of tapes, please visit brother.ca

((•)) WiFi ((•)) INTERFACE · Windows® 8 · Mac · For Best Results use only GENUINE SUPPLIES brother · ENERGY STAR · DROP-IN ROLLS

For more information please visit our web site: brother.ca

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