

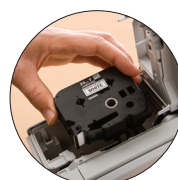
## PT-9700PC Electronic Labelling System

P-touch®

### Performance label printing For professionals

High-speed label printing up to 80 mm per second with incredibly durable laminated labels.

- **Harsh environment labelling:** Laminated labels offer protection from moisture, temperature extremes, certain chemicals, and abrasion.
- **Drop-in tape cartridge design** helps makes cartridge replacement simple and trouble free
- **Reliable built-in auto cutter.** Half-cut feature for multiple labels to be printed and peeled on a single strip.
- **Print from non-Windows applications** via the USB and serial interfaces using ESC/P emulation or ASCII data.
- **Includes P-touch Editor software:** Design and print customized on-demand labels, including barcode labels. Allows connection to a variety of data files.
- **High speed, high resolution printing** up to 36 mm wide and up to 80 mm per second. High quality output up to 360 x 720 dpi.



Drop-in tape cartridge design for easy cartridge replacement



Includes P-touch Editor software: Easily create custom and barcode labels.



Barcode and serial number printing for asset management

# PT-9700PC Electronic Labelling System



P-touch® means labelling

## High-quality labelling for demanding applications

The Brother PT-9700PC Desktop Barcode and Label Printer produces high-quality laminated labels suitable for harsh environment applications. With resolutions up to 360 x 720 dpi and a maximum print speed of 80 mm per second, the PT-9700PC can create labels for many vertical market applications.

## Efficient technology

This printer uses thermal transfer technology without ink or toner. The easy-to-change continuous label

cassettes allow you to print labels of any length and the half-cut feature allows multiple labels to be printed on a single strip and peeled off as needed.

## Powerful software

The included P-touch® Editor labelling software allows you to design and print customized labels for just about any application. Use text, graphics, and over 14 industry standard linear and 2D bar codes. You can also use P-touch Editor to connect to and print labels from a variety of data files, includes text

and CSV files, Excel® spreadsheets, and Microsoft® Access® and SQL Server® databases.

## Happy customers. That's our philosophy

We're committed to making your Brother experience totally care-free. We provide no-charge toll-free technical support for the life of your machine, including 24/7 web support. Our PT-9700PC's 1 year limited exchange express warranty is supported by an established network of highly qualified Authorized Service Partners. We are at your side every step of the way.

## Product Specifications

### HARDWARE

- Keyboard**  
None
- Cutter**  
Automatic
- LCD**  
None
- Batteries**  
N/A
- AC adapter**  
AD-9100ES (included)
- Tape technology**  
Thermal transfer
- Tape family**  
TZ/TZe, HGe (laminated tape)
- Tape widths**  
3.5 mm (9/64"), 6 mm (1/4"), 9 mm (3/8"), 12 mm (1/2"), 18 mm (3/4"), 24 mm (1"), 36 mm (1 1/2")
- Tape length**  
8 meters (unless otherwise specified)
- Print resolution**  
360 x 360 dpi (TZ/TZe), 360 x 720 dpi (HGe)
- Print speed**  
20 mm/sec (TZ/TZe), 80 mm/sec (HGe)
- PC connectivity**  
USB, RS232C
- Warranty**  
1 year limited exchange express warranty
- Included items**  
One HGe251 tape, user's guide, AD-9100ES AC adapter, power cord, USB cable, CD-ROM

- Max print height**  
27.1 mm
- Maximum print lines**  
Unlimited
- Text framing**  
Yes\*
- Barcode printing**  
Yes
- Multi-copy print**  
Up to 5,000 copies
- Mirror printing**  
Yes
- Text insert**  
Yes
- Vertical printing**  
Yes
- Cable printing**  
Yes
- Rotate printing**  
Yes
- Auto incrementation**  
Alpha/numeric
- Auto templates**  
Yes

### OTHER

- Carton dimensions (WxDxH)**  
277mm x 227mm x 252mm
- Unit dimensions (WxDxH)**  
116mm x 193mm x 140mm
- Unit/carton weight**  
1.57 kg / 3.10 kg
- UPC Code**  
012502631842

### SYSTEM REQUIREMENTS

- Operating System**  
Microsoft® Windows® XP/Windows Vista®/Windows® 7/Mac OS 10.3.9-10.6
- System Memory**  
Windows: 128MB minimum (Windows® 7 64-bit 2GB minimum)  
Mac: 128MB minimum (Mac OS X 10.6 1GB minimum)
- Interface**  
USB (Ver2.0 Full Speed), Serial (RS232C: Windows only)
- Graphics Card**  
SVGA/High Colour or more

### Standard TZe/HGe laminated tapes

8 m long (26.2' long), unless otherwise indicated	6 mm (1/4")	9 mm (3/8")	12 mm (1/2")	18 mm (3/4")	24 mm (1")	36 mm (1 1/2")
<b>Black on White</b>	TZe-211	TZe-221 HGe-2215PK	TZe-231 HGe-2315PK	TZe-241 HGe-2415PK	TZe-251 HGe-2515PK	TZe-261 HGe-2615PK
<b>Black on Yellow</b>	-	-	TZe-631	TZe-641 HGe-6415PK	TZe-651 HGe-6515PK	TZe-661 HGe-6615PK
<b>White on Black</b>	TZe-315	TZe-325	TZe-335	TZe-345	TZe-355	TZe-365
<b>Black on Clear</b>	TZe-111	TZe-121	TZe-131	TZe-141 HGe-1415PK	TZe-151 HGe-1515PK	TZe-161 HGe-1615PK
<b>Gold on Black</b>	-	-	TZe-334	TZe-344	TZe-354	TZe-364
<b>Black on Red</b>	-	-	TZe-431	-	TZe-451	TZe-461
<b>Red on White</b>	-	TZe-222	TZe-232	TZe-242	TZe-252	TZe-262
<b>Black on Fluorescent Orange (5 m long)</b>	-	-	-	TZe-B41	TZe-B51	-
<b>Black on Clear Matte</b>	-	-	TZe-M31	TZe-M41	-	-
<b>Black on Blue</b>	-	-	TZe-531	-	-	-
<b>Blue on White</b>	-	TZe-223	TZe-233	TZe-243	TZe-253	TZe-263
<b>Black on Green</b>	-	-	TZe-731	-	-	-
<b>White on Blue</b>	-	-	-	TZe-545	-	-
<b>White on Clear</b>	-	-	TZe-135	-	TZe-155	TZe-165
<b>Red on Clear</b>	-	-	TZe-132	-	-	-
<b>Blue on Clear</b>	-	-	TZe-133	-	-	-
<b>White on Red</b>	-	-	TZe-435	-	-	-
<b>Black on Matte Silver</b>	-	-	-	HGe-M9415PK	HGe-M9515PK	HGe-M9615PK

### Extra strength adhesive TZe/HGe laminated tapes

8 m long (26.2' long), unless otherwise indicated	6 mm (1/4")	9 mm (3/8")	12 mm (1/2")	18 mm (3/4")	24 mm (1")	36 mm (1 1/2")
<b>Black on White</b>	TZe-S211 HGe-S2115PK	TZe-S221 HGe-S2215PK	TZe-S231 HGe-S2315PK	TZe-S241 HGe-S2415PK	TZe-S251 HGe-S2515PK	TZe-S261 HGe-S2615PK
<b>Black on Yellow</b>	-	HGe-S6215PK	TZe-S631 HGe-S6315PK	TZe-S641 HGe-S6415PK	TZe-S651 HGe-S6515PK	TZe-S661 HGe-S6615PK
<b>Black on Clear</b>	-	HGe-S1215PK	TZe-S131 HGe-S1315PK	TZe-S141 HGe-S1415PK	TZe-S151 HGe-S1515PK	TZe-S161 HGe-S1615PK
<b>Black on Matte Silver</b>	-	-	-	TZe-S941 HGe-S9415PK	TZe-S951 HGe-S9515PK	TZe-S961 HGe-S9615PK

### Specialty TZe tapes

3.5 mm (9/64")	6 mm (1/4")	9 mm (3/8")	12 mm (1/2")	18 mm (3/4")	24 mm (1")	36 mm (1 1/2")
<b>Super narrow non-laminated TZe tape</b> 8 m long (26.2' long), unless otherwise indicated <b>BLACK ON WHITE</b> TZe-N201 - - - - -						
Ideal for labelling CD case spines and other narrow spaces <b>Flexible ID tapes</b> 8 m long (26.2' long), unless otherwise indicated <b>BLACK ON WHITE</b> - - - - TZe-FX231 TZe-FX241 TZe-FX251 TZe-FX261 Ideal for sharp bends and cylindrical surfaces <b>Iron on fabric tape</b> 3 m long (9.2' long) <b>BLUE ON WHITE</b> - - - - TZe-FA3 - - - Ideal for labelling clothes or bedding <b>Tamper evident tape</b> <b>BLACK ON WHITE</b> - - - - TZe-SE4 - - -						

### SOFTWARE

- Time and date**  
Yes
- Built-in fonts**  
Uses all PC based TrueType Fonts
- Font styles**  
Uses all PC based TrueType Font styles
- Built-in symbols**  
PT Dingbats 1 / PT Dingbats 2 / PT Symbol1 / PT Symbol2 + All PC based TrueType symbols



For more information please call 1-877-BROTHER (1-877-276-8437) or visit our web site: [brother.ca](http://brother.ca)

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